

Application Form

| Surname

| First Name

Application for:

- Modular Track October Paris Weekend Track April Mannheim Weekend Track April

Checklist for a complete application:

- Application form
- One passport-sized photograph
- CV
- At least two reference letters (please use the ESSEC&MANNHEIM reference form)
- Four typed personal essays
- Company support form
- Transcripts of all mentioned diploma, grades, studies and activities
- TOEFL or equivalent (if applicable)
- Evidence of the payment of the application fee: bank transfer or check of € 150

Please send your application documents to:

ESSEC Business School
Please apply online at:
www.essec-mannheim.com

Mannheim Business School gGmbH
Executive MBA Program
L 5, 6
68131 Mannheim Germany

Tel.: +49 (0) 621 181 37 21
Fax: +49 (0) 621 181 12 78
ma.emba@essec-mannheim.com
www.essec-mannheim.com

03 Business Address

Street		
Town	Postal code	Country
Business phone	Business mobile phone	Business fax
E-mail (must be valid until program start)		

Business phone, fax, business e-mail only if you accept to be contacted at this address. Please keep us informed about any changes in your contact details.

How would you prefer us to communicate with you?

- By post
 By e-mail
 By telephone
 By fax

04 Academic Background*

Please indicate the three most important and recent degrees you have completed in reverse chronological order.

Level of highest degree obtained:

- PhD/ Doctorate
 Master's
 Undergraduate

Duration	Name of University or College	Field	Degree received	Grades	Full/ Part-time												
From																	
M M Y Y Y Y	M M Y Y Y Y																
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M	M	Y	Y	Y	Y												

05 Major Studies (Please mark one box only)

Science: <input type="checkbox"/> Biology <input type="checkbox"/> Chemistry <input type="checkbox"/> Physics <input type="checkbox"/> Mathematics <input type="checkbox"/> Informatics <input type="checkbox"/> Computer Science <input type="checkbox"/> Other _____	Health & Medicine: <input type="checkbox"/> Medicine <input type="checkbox"/> Pharmaceutics <input type="checkbox"/> Dentistry <input type="checkbox"/> Medical Services <input type="checkbox"/> Veterinary Medicine <input type="checkbox"/> Other _____	Engineering: <input type="checkbox"/> Architecture & Building <input type="checkbox"/> Electrical Engineering <input type="checkbox"/> Mechanical Engineering <input type="checkbox"/> Industrial Engineering <input type="checkbox"/> Other _____	Social Sciences, Business & Law: <input type="checkbox"/> Business <input type="checkbox"/> Economics <input type="checkbox"/> Law <input type="checkbox"/> Social Sciences <input type="checkbox"/> Political Sciences <input type="checkbox"/> Management Information Systems <input type="checkbox"/> Other _____	Humanities & Arts: <input type="checkbox"/> History <input type="checkbox"/> Languages <input type="checkbox"/> Arts <input type="checkbox"/> Design <input type="checkbox"/> Philosophy <input type="checkbox"/> Other _____	Others: <input type="checkbox"/> Agriculture <input type="checkbox"/> Education <input type="checkbox"/> Media <input type="checkbox"/> Public Administration <input type="checkbox"/> Other _____
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In what language(s) was your university degree taught?
What language(s) do you use at work?

* Certified copies for all given information are mandatory.

06 Professional Background*

Please list each full-salaried position after your first degree in reverse chronological order, starting with your most recent position and accounting for any gaps. Please do not include internships.

a) Current Position

Duration	Company	City, Country of Work	Position	Gross annual salary € and most recent bonus
From				
M M Y Y Y Y				
To				
M M Y Y Y Y				
Briefly summarize your current job responsibilities.				
No. of employees in subsidiary		Name and no. of employees worldwide of parent company		
No. of direct and total subordinates		Responsible for budget of €		

Company Sector

- | | |
|---|---|
| <input type="checkbox"/> Computer/IT | <input type="checkbox"/> Financial Services & Insurance |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Industrial Products and Services |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Manufacturing (incl. Chemicals) |
| <input type="checkbox"/> Consumer Products and Services | <input type="checkbox"/> Media/Entertainment |
| <input type="checkbox"/> Education | |
| <input type="checkbox"/> Energy/Utilities/Waste | |

Job Function _____

- | | |
|--|--|
| <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Pharmaceutical/Biotechnology/Healthcare Products and Services | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Professional Services (Accounting, Legal, Advertising, etc.) | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Public Administration & Defence | <input type="checkbox"/> Transportation/Travel/Storage |
| | <input type="checkbox"/> Wholesale & Retail Trade |
| | <input type="checkbox"/> Other _____ |

Do you belong to a project team? Yes No

If yes, please briefly describe your team's size, duties etc. (max. 50 words).

Please draw a simplified organizational chart of your company. Mark your position in the chart with an "X". (Use an extra sheet if necessary).

* Certified copies for all given information are mandatory.

Please indicate the name of the Human Resources Manager in your company.

Title		
Last Name		
First Name		
Business phone	Mobile phone	Fax
E-mail		

Please indicate the name of the person in charge of Management Development/Training in your company.

Title		
Last Name		
First Name		
Business phone	Mobile phone	Fax
E-mail		

b) Previous work experience

Duration From	To	Company	City, Country of Work	Position	Gross annual salary €
M M Y Y Y Y 	M M Y Y Y Y 				
M M Y Y Y Y 	M M Y Y Y Y 				
M M Y Y Y Y 	M M Y Y Y Y 				

Total number of years of full-time work experience (by the beginning of the EMBA program)

Of which _____ years in a leadership position and _____ in international assignments
--

07 International Experience

Please list your most significant international experiences growing up, studying or working outside your home country.

Duration From	To	City, Country	Activity
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		

* Certified copies for all given information are mandatory.

08 Languages*

To be admitted to the ESSEC&MANNHEIM EMBA program, you must be fluent in English.

TOEFL or Equivalent

A TOEFL score of 100 (internet-based) is required. The minimum TOIEC score is 785. The equivalent IELTS score is 7.0. Test scores should be sent to the respective business school.

If you have an equivalent to the TOEFL, please indicate which: _____

Applicants who have a degree from an institution in an English-speaking country are exempt from submitting the TOEFL. The same applies to applicants whose mother tongue is English.

Date taken/to be taken	Location	Score

Please indicate any additional languages that you speak in the table below, along with the level at which you situate your proficiency and include copies of certifications. Use the following for self-assessment.

- Level 1** The ability to participate in a conversation about daily life
- Level 2** The ability to understand, speak and write with structural accuracy, communicate in the language and read newspapers, as well as to give adequate information about future career goals
- Level 3** The ability to conduct business in this language
- Level 4** The ability to interact in a foreign environment in any circumstances with the near-ease of a native speaker
- Level 5** Native language

Further Languages	Self-assessed Level	Certifications	Scores

09 Awards, Honors, etc.*

Please list any honors, distinctions or awards you have received in your academic, professional or extracurricular activities.

From	To	Awards, Honors, etc.	Institution	Explanation
M M Y Y Y Y 	M M Y Y Y Y 			
M M Y Y Y Y 	M M Y Y Y Y 			
M M Y Y Y Y 	M M Y Y Y Y 			

10 Financing

How will you fund your tuition fees, if you are admitted to the ESSEC&MANNHEIM EMBA program?

Tuition funded by company _____ % Amount _____ €

Tuition funded by yourself _____ % Amount _____ €

Tuition funded by other source(s) _____ % Amount _____ €

Please specify the sources of funding (name of institution) _____

* Certified copies for all given information are mandatory.

Have you previously applied to the ESSEC&MANNHEIM Executive MBA program?

- Yes In what year? _____ Were you admitted? Yes No
 No

11 Personal Essays

Please complete all four of the personal essay questions in English. Each essay question should be completed on a separate sheet of paper. The question being answered and your full name are to be clearly stated at the top of each page. Each essay should not exceed one page (approx. 600 words) and should be typed (12 font).

1. What are your career objectives for the next five years? How do you feel the Executive MBA can assist you in reaching your objectives?
2. Please describe the extent of your international experience. Include extended stays, both professional as well as personal, outside your main country of residence and the frequency and nature of your present work in an international context.
3. Do you believe you have leadership potential? If yes, why?
4. What are your major non-professional activities and/or accomplishments?

12 How did you learn about the ESSEC&MANNHEIM Executive MBA?

Please be as precise as possible.

- | | |
|--|---|
| <input type="checkbox"/> Advertisement _____ | <input type="checkbox"/> ESSEC&MANNHEIM website |
| <input type="checkbox"/> Alumnus/Alumna (please specify) _____ | <input type="checkbox"/> Fair (please specify) _____ |
| <input type="checkbox"/> Career adviser _____ | <input type="checkbox"/> Former educational institution/professor _____ |
| <input type="checkbox"/> Colleague/friend/acquaintance/relative _____ | <input type="checkbox"/> Online platform _____ |
| <input type="checkbox"/> Current employer _____ | <input type="checkbox"/> Other website _____ |
| <input type="checkbox"/> Current participant of ESSEC&MANNHEIM program _____ | <input type="checkbox"/> Print media article _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> Other _____ |

13 Why did you choose the ESSEC&MANNHEIM Executive MBA?

Please indicate the reasons for applying to the ESSEC&MANNHEIM EMBA program. In your opinion, what differentiates us from other programs?

Before submitting your application, please use the checklist on the front cover of the application form to ensure that your application is complete. We encourage you to talk to your employer before applying to the program.

Statement of Accuracy:

I hereby certify that the information contained in this application is complete and correct to the best of my knowledge.

Date _____

Applicant's signature _____

Market Information

Which other business schools are you applying to?

1 _____ | 2 _____ | 3 _____

Which of the following international publications do you read?

	Hardcopy	Website	Both	Regularly	Sometimes	Rarely
Financial Times www.ft.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Week www.businessweek.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Economist www.economist.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please state) _____

Which national publications do you read?

	Hardcopy	Website	Both	Regularly	Sometimes	Rarely
Name of publication 1 _____ Country of publication _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name of publication 2 _____ Country of publication _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How many months, prior to your application, did you start researching your choice of EMBA? _____

When researching into an EMBA, how useful were the following sources of information?

	Very useful				Not useful		Not used for research
	5	4	3	2	1		
Acquaintances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Representatives of business school	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Current or past MBA participants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Your employer or work colleagues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school websites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school brochures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school on-campus information events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal visits to business schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MBA forums and fairs in your home country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DAAD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Week-B-Schools www.businessweek.com/bschools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
World MBA Tour www.topmba.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MBA guide (pls. specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online platforms (pls. specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please state) _____