

# FACT SHEET



PROGRAM	Executive Master of Business Administration (MBA) Jointly run by ESSEC (France) and Mannheim Business School (Germany)
TRACK	Paris Weekend Track
DURATION	18 months
STRUCTURE	Two weekends per month, Fridays and Saturdays 24 weekends + residencies
LOCATION	Paris
RESIDENCIES	2 in Europe (5 days), 1 in Asia (10 days)
LANGUAGE	English and French
LEARNING ELEMENTS	<ul style="list-style-type: none"> <li>• Course Modules</li> <li>• Residencies</li> <li>• Multi-Competence Teams</li> <li>• Entrepreneurial Project</li> <li>• Coaching</li> <li>• Class Project</li> <li>• Conferences</li> <li>• E-Collaboration</li> </ul>
TYPICAL CLASS PROFILE	<ul style="list-style-type: none"> <li>• Different nationalities representing all continents within the current classes</li> <li>• Educational backgrounds: business administration, engineering, natural sciences, law, economics, social sciences, linguistics and humanities</li> <li>• Professional backgrounds: automotive, energy, high-tech, pharmaceuticals, agri-food, banking, aerospace industry, government, and non-profit organizations</li> <li>• Approx. 25 % of the participants are women</li> </ul>
INDIVIDUAL REQUIREMENTS	<ul style="list-style-type: none"> <li>• First academic degree</li> <li>• Minimum of five years of work experience</li> <li>• Fluency in English</li> <li>• GMAT score recommended</li> </ul>
TUITION FEE	€ 44,000
NEXT INTAKE	April 2011



"The network of friends and business contacts I developed through this EXECUTIVE MBA program has been invaluable. It's something I will benefit from for the rest of my life."

IMAN EL GOHARY, CLASS OF 2002

**ESSEC**

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EXECUTIVE MBA –  
PARIS WEEKEND TRACK



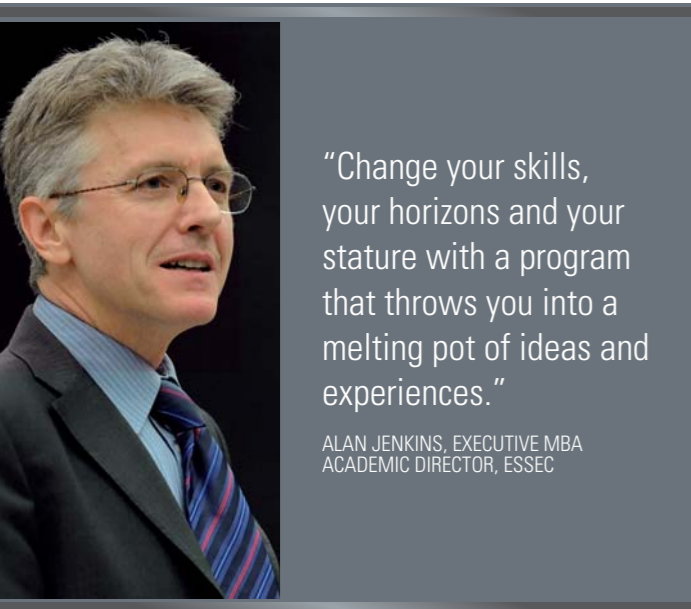
# EXECUTIVE MBA – PARIS WEEKEND TRACK

## WEEKEND CLASSES

Each of our tracks is divided into cumulative training phases which allow you to study extensively while pursuing your career. Weekend track participants meet every other weekend from Friday to Saturday for 18 months. Extensive individual and team work is required between courses. International residencies are also part of our Paris Weekend Track curriculum. This format allows you to implement and evaluate course concepts and methods in your day-to-day business, guaranteeing real-work

## OPTIONAL ELECTIVE COURSES

Paris Weekend Track participants also have the opportunity to choose from over 200 courses offered in the full-time ESSEC MBA programme. These non-compulsory courses are excellent opportunities to expand your knowledge in specific areas of personal and professional interest.



“Change your skills, your horizons and your stature with a program that throws you into a melting pot of ideas and experiences.”

ALAN JENKINS, EXECUTIVE MBA  
ACADEMIC DIRECTOR, ESSEC

## INTERNATIONAL EXPERIENCE

International residencies in Europe and Asia are essential elements of this program, in addition to the weekend instruction. They concentrate on specific subjects and are held in cooperation with selected international partner institutions, e.g. in Hungary, Belgium or Singapore. You will meet Executive MBA participants or our partner institutions and gain valuable insights into global business from internationally recognized experts and interact closely with local professionals and business cultures.

Our participants are international as well. You will attend courses in both French and English and learn and work in a multicultural community that promotes an understanding and appreciation of different perspectives - a crucial aspect of self-development and career advancement in today's global economy.

## THE EXECUTIVE MBA NETWORK

The strong emphasis on teamwork in the ESSEC & MANNHEIM program fosters close relationships between participants of various educational and professional backgrounds from all over the world. The participants following one of the ESSEC & MANNHEIM Executive MBA tracks form a life-long network. Joint activities allow participants of the Paris Weekend Track to meet participants of the other tracks as well as alumni from both institutions. During certain periods of the program the ESSEC WE track participants will take courses jointly with the MBS WE participants.

## FEE & FUNDING

The tuition fee for the Paris Weekend Track is € 44,000. This includes accommodation for all residencies outside France and the integration seminar, course instruction, and all required books and materials. Travel expenses are not included.

For complete details on the tuition fee, funding options and payment conditions, please visit our website ([www.essec-mannheim.com](http://www.essec-mannheim.com)) or contact our admissions offices in Paris.

ESSEC Paris / Cergy  
International Residencies

# THE SCHEDULE – AN OVERVIEW

APRIL 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
13					1	2	3
14	4	5	6	7	8	9	10
15	11	12	13	14	15	16	17
16	18	19	20	21	22	23	24
17	25	26	27	28	29	30	

Kick-off in Cergy

MAY 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
17							1
18	2	3	4	5	6	7	8
19	9	10	11	12	13	14	15
20	16	17	18	19	20	21	22
21	23	24	25	26	27	28	29
22	30	31					

JUNE 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
22			1	2	3	4	5
23	6	7	8	9	10	11	12
24	13	14	15	16	17	18	19
25	20	21	22	23	24	25	26
26	27	28	29	30			

JULY 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
26					1	2	3
27	4	5	6	7	8	9	10
28	11	12	13	14	15	16	17
29	18	19	20	21	22	23	24
30	25	26	27	28	29	30	31

AUGUST 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
31	1	2	3	4	5	6	7
32	8	9	10	11	12	13	14
33	15	16	17	18	19	20	21
34	22	23	24	25	26	27	28
35	29	30	31				

SEPTEMBER 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
35				1	2	3	4
36	5	6	7	8	9	10	11
37	12	13	14	15	16	17	18
38	19	20	21	22	23	24	25
39	26	27	28	29	30		

OCTOBER 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
39						1	2
40	3	4	5	6	7	8	9
41	10	11	12	13	14	15	16
42	17	18	19	20	21	22	23
43	24	25	26	27	28	29	30
44	31						

European Residency

NOVEMBER 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
44		1	2	3	4	5	6
45	7	8	9	10	11	12	13
46	14	15	16	17	18	19	20
47	21	22	23	24	25	26	27
48	28	29	30				

DECEMBER 2011							
W	Mo	Tu	We	Th	Fr	Sa	Su
48				1	2	3	4
49	5	6	7	8	9	10	11
50	12	13	14	15	16	17	18
51	19	20	21	22	23	24	25
52	26	27	28	29	30	31	

European Residency

JANUARY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
52							1
1	2	3	4	5	6	7	8
2	9	10	11	12	13	14	15
3	16	17	18	19	20	21	22
4	23	24	25	26	27	28	29
5	30	31					

FEBRUARY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
5			1	2	3	4	5
6	6	7	8	9	10	11	12
7	13	14	15	16	17	18	19
8	20	21	22	23	24	25	26
9	27	28	29				

MARCH 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
9				1	2	3	4
10	5	6	7	8	9	10	11
11	12	13	14	15	16	17	18
12	19	20	21	22	23	24	25
13	26	27	28	29	30	31	

Asia

APRIL 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
13							1
14	2	3	4	5	6	7	8
15	9	10	11	12	13	14	15
16	16	17	18	19	20	21	22
17	23	24	25	26	27	28	29
18	30						

MAY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
18		1	2	3	4	5	6
19	7	8	9	10	11	12	13
20	14	15	16	17	18	19	20
21	21	22	23	24	25	26	27
22	28	29	30	31			

JUNE 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
22					1	2	3
23	4	5	6	7	8	9	10
24	11	12	13	14	15	16	17
25	18	19	20	21	22	23	24
26	25	26	27	28	29	30	

JULY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
26							1
27	2	3	4	5	6	7	8
28	9	10	11	12	13	14	15
29	16	17	18	19	20	21	22
30	23	24	25	26	27	28	29
31	30	31					

Joint week

AUGUST 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
31			1	2	3	4	5
32	6	7	8	9	10	11	12
33	13	14	15	16	17	18	19
34	20	21	22	23	24	25	26
35	27	28	29	30	31		

SEPTEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
36						1	2
37	3	4	5	6	7	8	9
38	10	11	12	13	14	15	16
39	17	18	19	20	21	22	23
40	24	25	26	27	28	29	30

Dates are subject to change.