



# Residencies and Summer School at Mannheim

**Your Unique Learning Experience**

# A Program Tailored to Your Needs

Expand your horizons with a study abroad experience at the Business School of the University of Mannheim. Our short-term programs include three major aspects: Campus, Companies and Culture.

## Campus – World-Class Education

Discover what studying at Germany's leading business school is all about. Our faculty has expertise in all areas of Business Administration and is internationally recognized for its research and high-quality publications. Our lecturers share their state-of-the-art know-how in management and provide innovative tools for real-life application.

The Business School of the University of Mannheim consistently holds top positions in national rankings and is one of the leading institutions in Europe. We are accredited by AACSB, EFMD (EQUIS) and AMBA, the leading associations of business education institutions worldwide.

## Companies – Real-World Experience

Our short-term programs include several company visits, so take a glance at one of the world's largest economies and experience what it means when academia meets practice. Our School maintains close ties with the business community to ensure the practical relevance of what participants learn during the lectures.

Meet business experts and gain new insights when you visit the headquarters of successful companies in the Rhine Neckar Metropolitan Region. This region is one of the most important economic centers in the European market and 50% of Germany's top 500 companies, such as BASF, Daimler, Lufthansa and SAP, are based within a 250-kilometer radius of Mannheim.

## Culture – World-Famous Sights

Enrich your global perspective and become acquainted with the cultural diversity and complexity of a foreign economic environment. Our region is famous for its vibrant culture and rich historical background that is still reflecting on today's life.

Sample the local specialties and the great wines of the Palatinate vineyards and explore Heidelberg with its impressive castle and its unique historic city center. Visit Hambach Castle - the cradle of German democracy, Speyer with its UNESCO World Heritage cathedral or the medieval villages along the German Wine Road.

## Residencies

Residencies are group short-term programs which are specifically customized to the participants' needs and preferences. Your participants will gain new insights and perspectives through the interaction with students of all levels as well as the exchange with corporate experts sharing their firsthand knowledge. On average residencies last five to seven days.

"Campus, Companies and Culture": Besides lectures, residencies include company visits as well as cultural events. Our flexibility in regards to academic content, program duration and group size allows us to design an individual program.

For further information, please visit our website: [www.mannheim-business-school.com/residencies](http://www.mannheim-business-school.com/residencies)

In cooperation with:



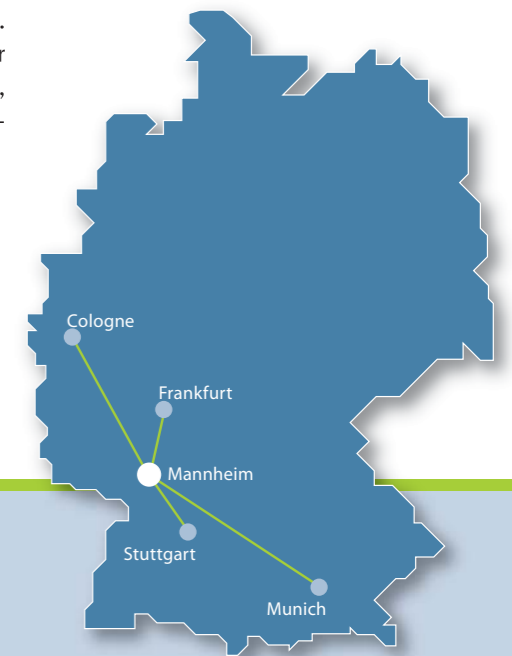
## Summer School

The Summer School is designed for individuals seeking a truly international experience in Germany combined with a deepening of their business knowledge. During the Summer School, graduate and advanced undergraduate business students from all over the world come together to learn about and become acquainted with German business practices and German culture.

The program consists of three 10-day modules, each covering one specific business topic. Students can freely combine these modules, i.e., they can select one or two modules or attend the entire program. Each module ends with a final exam. After having successfully completed a module, Mannheim grades the student's performance and awards 4 ECTS credits.

A small group size of no more than 25 students ensures close student-teacher as well as student-student interaction. Thus, students can also learn from each other as they share their unique business knowledge and diverse cultural background. The program is conducted in English and takes place every year in June/July.

For more information, please explore our website: [www.bwl.uni-mannheim.de/summerschool](http://www.bwl.uni-mannheim.de/summerschool)



### Sample Schedule: 5-Day Residency\*

Day 1	Day 2	Day 3	Day 4	Day 5
Welcome and Presentation of the Program Lecture International Management with a German Perspective	Lecture Economics of the European Union	Lecture International Management with a German Perspective Case Study Presentation	Lecture Brand Management Guest Speaker	Lecture Information System Innovation
Lecture Economics of the European Union	Visit to the European Central Bank Frankfurt	Company Visit BASF SE, Ludwigshafen Discussion with Business Experts	Company Visit Daimler AG, Stuttgart and Visit to the Daimler Museum	Company Speaker SAP
Guided Tour of Mannheim Castle Welcome Dinner		Evening Event Wine-Tasting		Guided Tour of Heidelberg

\* Company visits are subject to change.



## Contact Residencies

Mannheim Business School gGmbH  
Residencies  
L 5, 6  
68131 Mannheim  
Germany  
[www.mannheim-business-school.com/residencies](http://www.mannheim-business-school.com/residencies)

Phone: +49 (0)621 181 2051  
Fax: +49 (0)621 181 1278  
E-mail: [residency@mannheim-business-school.com](mailto:residency@mannheim-business-school.com)

## Contact Summer School

University of Mannheim, Business School  
Summer School  
L 5, 5  
68131 Mannheim  
Germany  
[www.bwl.uni-mannheim.de/summerschool](http://www.bwl.uni-mannheim.de/summerschool)

Phone: +49 (0)621 181 2686  
Fax: +49 (0)621 181 1471  
E-mail: [summerschool@bwl.uni-mannheim.de](mailto:summerschool@bwl.uni-mannheim.de)