



# Executive Education

## OPEN ENROLLMENT PROGRAM CALENDAR



### → EXECUTIVE EDUCATION AT MANNHEIM BUSINESS SCHOOL

The only constant in life is change, which is why, in fact, we are never done learning. With its carefully selected executive education programs, Mannheim Business School provides you with the latest knowledge and skills required to successfully navigate through today's ever-changing business world.

### → CONTACT US

Our Admissions Team is committed to advising you in selecting the right program that meets your individual needs. For any inquiries, please do not hesitate to e-mail or phone us:

Phone: +49 (0)621 181 37 21

E-mail: [execed@mannheim-business-school.com](mailto:execed@mannheim-business-school.com)

### → KICK-START YOUR CAREER!

- Unsurpassed networking opportunities
- Excellent career development
- Business relevance
- Learn at Germany's leading Business School

To apply, please download our application form from our website ([www.mannheim-business-school.com/downloads](http://www.mannheim-business-school.com/downloads)). For details on dates and tuition, visit our website [www.mannheim-business-school.com/programs/open-enrollment-programs.html](http://www.mannheim-business-school.com/programs/open-enrollment-programs.html).

# OPEN ENROLLMENT PROGRAM CALENDAR 2010



<b>Management, Leadership &amp; Strategy</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
European Business Law	FTE01011	08 – 12 February 2010	5 days	3,100 €	○
Negotiation	FTE01021	15 – 19 February 2010	5 days	3,100 €	○
Innovation Management	FTE01031	01 – 05 March 2010	5 days	3,100 €	○
Strategic Management – Concepts for Successful Business Leadership	OE01011	19 – 21 April 2010	3 days	2,900 €	▲
International Strategies	FTE01041	03 – 07 May 2010	5 days	3,100 €	○
Cross Cultural Management	FTE01051	17 – 21 May 2010	5 days	3,100 €	○
Organizational Design & Change Management	OE01021	07 – 09 June 2010	3 days	2,900 €	▲
Strategic Leadership	FTE01061	21 – 25 June 2010	5 days	3,100 €	○
<b>Finance, Banking &amp; Insurance</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
Valuation	FTE03011	15 – 26 March 2010	6 days	3,800 €	○
Corporate Mergers & Restructuring in the U.S. & Europe	FTE03021	10 – 14 May 2010	5 days	3,100 €	○
Corporate Finance for Non-Financial Managers	OE03011	24 – 26 June 2010	3 days	2,900 €	○▲
<b>Marketing &amp; Sales</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
Consumer Behavior & Market Research Techniques	FTE06011	08 – 12 March 2010	5 days	3,100 €	○
Sales Excellence	OE06011	22 – 24 April 2010	3 days	2,900 €	○▲
<b>Accounting &amp; Taxation</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
European Taxation	FTE05011	26 – 30 April 2010	5 days	3,100 €	○
Financial Accounting for Non-Financial Managers	OE05011	21 – 23 June 2010	3 days	2,900 €	○▲
<b>Operations Management</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
Operations Management	FTE02011	22 – 26 February 2010	5 days	3,100 €	○
Logistics	FTE02021	14 – 18 June 2010	5 days	3,100 €	○
<b>Information Systems &amp; E-Business</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
Information Systems Strategy for Executives	OE04011	tbd	3 days	2,900 €	▲
IT Sourcing	OE04012	tbd	3 days	2,900 €	▲
<b>Economics</b>	<b>Program ID</b>	<b>Dates</b>	<b>Duration</b>	<b>Tuition</b>	<b>Target Group</b>
States and Markets	FTE07011	07 – 11 June 2010	5 days	3,100 €	○

Dates, prices and locations are subject to change.

○ Midlevel and high-potential managers  
▲ Upper-level executives

## → SPECIAL OFFERS

Early application will result in a 150 Euro reduction of the tuition fee. Alumni: Members of the Mannheim Business School and University of Mannheim Alumni Networks will receive a tuition fee reduction of 15 % (after early bird reduction).

Non-Alumni: Booking two programs together will result in a 5 % fee reduction. Booking three programs together will result in a 10 % reduction (after early bird reduction).

For further information please e-mail [exceed@mannheim-business-school.com](mailto:exceed@mannheim-business-school.com) or phone +49 (0)621 181 37 21. For details and the most up-to-date information on our 2010 programs, visit [www.mannheim-business-school.com/programs/open-enrollment-programs.html](http://www.mannheim-business-school.com/programs/open-enrollment-programs.html).