



# Your **residency** @ Mannheim

**MANNHEIM**  
BUSINESS SCHOOL



# Mannheim residency: (noun)

a state or period of residence in Mannheim; a period of cutting-edge business management training at Mannheim Business School



## Academic Excellence

Enrich your MBA program with a residency at MBS and experience the balance between theory and practice.

- We are one of Europe's most renowned institutions of academic education, **repeatedly ranked as number one for business education** in Germany.
- No. 26 in the global **Financial Times Executive MBA Ranking** (2007), 4th place for career progress, 8th place in internationality.
- **Excellent professors with worldwide reputation** and **first-class adjunct faculty** from academic partner institutions provide Mannheim Business School's outstanding courses.
- Our wide range of academic courses is **optimally tailored to the needs** of your ambitious executives and students.
- Mannheim Business School is the **first and only institution in the German-speaking countries with triple accreditation** from AACSB International, EQUIS and AMBA.



**BOSCH**



**Deutsche Bank**



## Company Insights

Enjoy a residency in the world's third largest economy.

- Mannheim's central geographic position makes it one of the **most important economic and business centers** in the European market.
- Your residency program is enhanced by visits to **headquarters of global companies** of your choice in the Rhine Neckar Metropolitan Region.
- **Close partnerships with international corporations** are a key success factor of Mannheim Business School.
- **Senior executives** from more than **25 world-leading companies**, such as BASF, Roche and SAP, form the Mannheim Business School board of trustees and stand for the commitment of the corporate world.
- **Outstanding practitioners and business speakers** complete your residency and link theory with practice.



**HEIDELBERG**

**BASF**  
The Chemical Company



## Your Individual Program

Extend your participants' perspective with your individualized program.

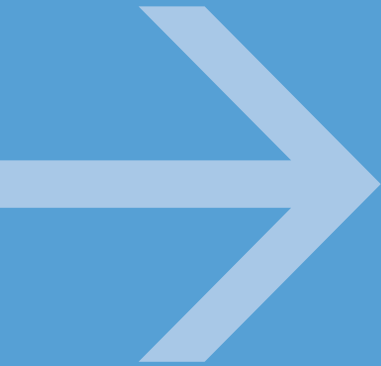
- Discover what studying at the **best German business school** is about and experience a customized extracurricular program.
- Meeting with Mannheim Business School's MBA classes in and outside the lecture room will **enhance your participants international network**.
- Your residency will help you to understand the **cultural diversity and complexity** of the economic environment of a foreign region.
- Located in the south-west of Germany, half an hour from Frankfurt International Airport, Mannheim is the ideal basis for **excursions to cultural centers** like Heidelberg and the Palatinate wine-growing region.



EUROPEAN CENTRAL BANK

DAIMLER





# choose!

## Design Your Individual Program

### Sample Schedule:

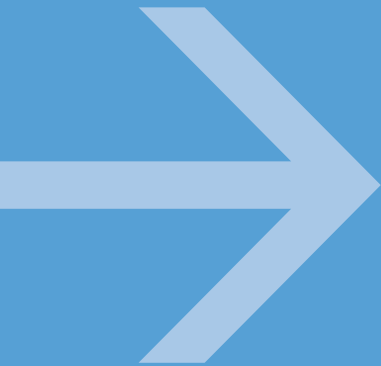
5-day residency

Theme:

“The German perspective of global business”

	Morning	Afternoon	Evening
→ Day 1	Introduction to the Metropolitan Region	Lecture Monetary Policy	Welcome dinner
→ Day 2	Lecture Monetary Policy	Company visit European Central Bank	Thematic conference with business executive
→ Day 3	Company visit BASF	Lecture International Management	Wine tasting and dinner
→ Day 4	Lecture International Management	Company visit Bosch	
→ Day 5	Sightseeing	Wrap-up and time on your own	Farewell dinner

- We will design a program for you which will suit the needs and preferences of your class.



# come!

→ **Contact**

Mannheim Business School gGmbH

Residencies

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