

Press Release

Ralf Bürkle
L 5, 6
68131 Mannheim, Germany

Telephone: 06 21 / 1 81-1476
Fax: 06 21 / 1 81-1471

buerkle@mba-mannheim.com
www.mannheim-business-school.com

October 23, 2006

“Career turbo” with High Levels of Participant Satisfaction: ESSEC & MANNHEIM Executive MBA Scores Well in the World-Wide Financial Times Rankings

Mannheim Business School and French ESSEC achieve a ranking of 31 for their shared Executive MBA program – Top ten rankings in the categories of ‘career progress’ and ‘aims achieved’

The German Mannheim Business School has been included in an international ranking for the first time. In the rankings list of the best Executive MBA programs in the world published in this Monday’s Financial Times (FT), the ‘ESSEC & MANNHEIM Executive MBA’ was awarded place 31, beating a large number of institutions established for many years on the international market from North America, Europe, Asia and Australia. The program that the Mannheim Business School is offering together with the French business school ESSEC for managers with five to fifteen years of professional experience, did particularly well, especially in two categories: the program takes third place in the area of the “career progress made by former participants”, and comes in at number ten in the area of course participant satisfaction, which is measured through the attainment of personal career goals.

The FT ranking is widely acknowledged as being one of the most comprehensive top indexes for MBA programs and Business Schools. It’s key appraisal factors are based on the career progress of previous participants as well as the structure, internationality and research achievements of the business schools. The positions confirm the good results of the Mannheim Business School in the European Business School Rankings that appeared in *karriere* magazine in July 2006. The publication issued by the prestigious German *Handelsblatt* Publishing Group listed Mannheim as the ninth best in Europe which makes Mannheim the best institution in Germany by a long way.



“This result is without doubt a milestone in the development of our business school”, explains Professor Dr. Otto H Jacobs, Managing Director of the Mannheim Business School gGmbH. “Our declared strategic goal is to belong to the top ten business schools in Europe and to be in the world-wide top 40 by the year 2010. With the results from the rankings in *karriere* and the Financial Times, we have already fulfilled both. However, we also know that in a hard fought market, considerable effort will be required to keep and build on our position”, summarizes Professor Jacobs.

The University of Mannheim, with which the Mannheim Business School – founded in 2005 – is very closely intertwined in terms of personnel and organisation, is the clear front runner in the business administration field, according to the rankings of the most important German news and business magazines. In addition, Mannheim is the first and still the only German business school which is accredited by AACSB International and EQUIS.

Two international, complete English-language MBA programs constitute Mannheim Business School’s range of offers at the moment. For one thing, there is the one-year, full-time program, “The European MBA”, which has been offered since 2002 together with the elite French business school ESSEC, the renowned British Warwick Business School and as of late the Danish Copenhagen Business School for young professionals with at least three years of professional experience. For another thing, there is the part-time program “ESSEC & MANNHEIM Executive MBA”, which allows participants the choice of two tracks: In the modular track, the class meets on average every six weeks for a five-day course unit. In the weekend format, the teaching events generally set 14-day Fridays and Saturdays on the agenda. Mannheim Business School’s offer is rounded off through customised further training programs for companies.

Mannheim Business School

Phone +49 (0) 621 181 1281
Fax: +49 (0) 621 181 1278
e-mail: info@mba.uni-mannheim.de
Internet: http://www.mannheim-business-school.com