

## Mannheim Business School e-Newsletter

Issue #1, March 1st 2009

Dear reader,

2008 was a very successful year for Mannheim Business School and though challenging times lie ahead we plan to make 2009 at least as successful as the previous year. We are committed not only to further improving our existing programs and services, but to extending our portfolio to offer you or your employees even more lifelong learning opportunities.



To keep you – corporate partners, friends and alumni, current and future students, faculty and staff – even better informed of news and developments at Mannheim Business School, we decided to launch a bimonthly electronic newsletter, the first issue of which you are reading just now. We very much hope you will enjoy it and welcome any comments from you. If, for whatever reason, you do not want to receive further news from us, please let us know.

Yours sincerely,

Prof. Dr. Dr. h.c. mult. Christian Homburg  
President Mannheim Business School

### MBS News

#### 1. Lifelong Learning the Mannheim Way: Establishment of the MBS Executive Education Department

As of September 2009, Mannheim Business School will offer you an exciting range of tailor-made company programs (Customized Programs) and management courses (Open Enrollment Programs), covering all areas of business. We will provide you with more detailed information about our new program offer soon, as it is set to be the key development milestone in 2009.

<http://www.mannheim-business-school.com/programs.html>

#### 2. MBA for engineers: Mannheim Business School and VDI nachrichten scholarships to the Mannheim Full-time MBA program class of 2010

Exciting news for aspiring young engineers: Mannheim Business School and VDI nachrichten offer four scholarships to the Mannheim Full-time MBA program class of 2010, which will start in September of 2009. The scholarships are open to all successful applicants with a degree in engineering or one of the natural sciences. Winners of the awards will be announced by May 31, 2009.

<http://www.mannheim-business-school.com/news-and-events.html>

For further information please contact Stefanie Gödker, Admissions Manager, at [goedker@mba-mannheim.com](mailto:goedker@mba-mannheim.com)

### 3. Mannheim Business Forum presents: Culture matters! Main challenges of international cooperation

*a lecture by Professor Dr. Jacques Pateau*

On Friday, March 6, 2009, Mannheim Business School, represented by its president, Professor Dr. Dr. h.c. mult. Christian Homburg, will host a lecture by Jacques Pateau on Culture matters! Main challenges of international cooperation. The event will take place in the MVV auditorium at Mannheim Castle, starting at 7 pm. Registration is required.

An expert on intercultural differences and their impact on business co-operations, Professor Dr. Jacques Pateau teaches Intercultural Management at the Compiègne University of Technology in addition to heading his own consultancy business.

<http://www.mannheim-business-school.com/news-and-events.html>

Current students and alumni please register under iConn/events by February 23, 2009. If you are not at the present a student at Mannheim Business School, but interested in attending, please email Katharina Haxel, Career Services & Career Development Manager, at [haxel@mba-mannheim.com](mailto:haxel@mba-mannheim.com)

### 4. University of Mannheim Career Fair 2009 – Mannheim Business School MBA Special



From April 27 to April 29, 2009 companies have the chance to get to know the 2009 class of the Mannheim Full-Time MBA that will graduate in August 2009. Using the framework of the University of Mannheim Career Fair, Mannheim Business has organized a series of workshops and opportunities for individual interviews, providing an ideal setting for interested companies to get a closer look at our highly skilled and motivated Full-time MBA students.

<http://www.mannheim-business-school.com/news-and-events/news/article/2008/11/24/mba-special-tailored-recruiting-offer-for-companies.html>

For further information please contact Katharina Haxel, Career Services & Career Development Manager, at [haxel@mba-mannheim.com](mailto:haxel@mba-mannheim.com)

## 5. Expansión Ranking: Mannheim Business School rises further

In the Expansión ranking of the top 50 leading business schools worldwide Mannheim Business School has climbed to xx place with its full-time MBA program. 2009 marks the second year that Mannheim Business School has been included in the ranking of this renowned Mexican business journal.

For the full ranking go to <http://www.expansion.com.mx>

## Program News

### 1. Graduation of the ESSEC & Mannheim Weekend Executive MBA Class of 2008

On February 14, 2009, MBS students and alumni, family and friends, as well as MBS faculty and staff came together at Mannheim castle to attend the commencement ceremony for the Mannheim participants of the ESSEC & Mannheim Executive Weekend MBA Class of 2008. We congratulate all successful participants who were awarded their MBA diploma and invite them to join the growing community of Mannheimers:

[http://www.mannheim-business-school.com/fileadmin/shared\\_content/\\_files/misc/alumni\\_fax\\_response.pdf](http://www.mannheim-business-school.com/fileadmin/shared_content/_files/misc/alumni_fax_response.pdf)

For further information on our alumni offer please contact Sanja Stevic-Fleckenstein, Alumni Relations Manager, at [stevic-fleckenstein@mba-mannheim.com](mailto:stevic-fleckenstein@mba-mannheim.com)

### 2. "RhugMe!" – a social class project by the ESSEC & Mannheim Modular Executive MBA Class of 2010

Taking social responsibility is an integral part of management education at Mannheim Business School. This is why the so-called class project is a fixed element in all MBA programs at Mannheim Business School. It is a project that joins the whole class in a concerted effort to advance a cause they wish to support. For the ESSEC & Mannheim Modular Executive MBA Class of 2010, the cause is autistic children: Through an exciting Rugby event for the whole family, scheduled to take place in September of this year, they aim to raise awareness of the developmental disability and individuals affected by it, children in particular. All proceeds from the event will go to ABC Autisme, a French non-profit association which supports and improves the lives of individuals and families affected by autism.

The 48 participants from the ESSEC & Mannheim Modular Executive MBA Class of 2010 would very much like to invite companies or individuals to support "RhugMe!", financially or otherwise.

For further information on the various sponsorship opportunities "RhugMe!" offers, please contact Marc Setzen, Fundraising Responsible, at [msetzen@aol.com](mailto:msetzen@aol.com) or [marc.setzen@rhugme.org](mailto:marc.setzen@rhugme.org)

## MBS Events

**March 6, 2009**

Mannheim Business Forum: Culture matters! Main challenges of international cooperation, Professor Dr. Jacques Pateau, MVV auditorium at Mannheim Castle, starting at 7 pm, registration required

**March 31, 2009**

Start of Program: ESSEC & Mannheim Weekend Executive MBA Class of 2010, MVV auditorium at Mannheim Castle

**April 27-29, 2009**

MBA-Special at the Career Fair of the University of Mannheim

**May 11, 2009**

Start of Program: Executive Master of Accounting & Taxation, Accounting Track, Class of 2011, Education Center Dalbergplatz

**May 29, 2009**

ESSEC & Mannheim Weekend Executive MBA Class of 2009 Charity Golf Event, St. Leon-Rot

**May 30, 2009**

Graduation ESSEC & Mannheim Modular Executive MBA Class of 2010

**June 25, 2009**

Unternehmenssteuertag, Centre for European Economic Research, University of Mannheim

<http://www.unternehmenssteuertag.de/de/unternehmenssteuertag/startseite.html>