MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

WITH ITS PERFECT INTEGRATION OF MANAGEMENT ANALYTICS, ANALYTICS TECHNOLOGIES AND ANALYTICS METHODS, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS

DURATION & STRUCTURE
24-month modular part-time format

LOCATION
Mannheim
(field trip included)

DEGREE
Master of Arts (M.A.) awarded by the University of Mannheim

LANGUAGE
100% English

FORM OF TEACHING
90% on campus
10% online

PROGRAM CREDITS
120 ECTS

Upcoming Information Events
Click here!

CURRICULUM

Courses in the three core areas Management Analytics, Analytics Technologies and Analytics Methods, e.g. Data Science for Business, Artificial Intelligence and Machine Learning Fundamentals, Strategic Management, Organizational Change, Marketing Analytics, Managing (Big) Data, or Data Ethics. Courses in Business Fundamentals and Tutorials in Python and R.

ADMISSIONS

TUITION FEE
Current fee: €29,500
(Regular fee: €32,000)
Early bird discounts and partial scholarships available

ADMISSION REQUIREMENTS
- A first academic degree
- First work experience
- Fluency in English
- Current employment

PROGRAM START
May

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that enables you to directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and skills in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni

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