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Custom-Made Training Solutions for Your Company's Success



SHAPING MINDS, NURTURING SKILLS, IGNITING PASSION

Our unique approach goes beyond conventional education. We create impact. Participants not only gain knowledge, but also develop their skills, mindset and passion. Through our trainings, we impact people, organizations and society as a whole. From the first assessment of your needs to the evaluation during and after delivery of the program, we work closely with you to meet the specific goals you have set for the program.

YOUR BENEFITS OF WORKING WITH US



CUSTOMIZATION & CO-CREATION

As our client, you are more than a customer: you are our partner and co-creator, from program design to execution and impact measurement.



EXPERIENCE

Trust our more than 100 years of experience in management education at the University of Mannheim and 5,000 participants in our customized programs



IMPACT

92% of our clients report that their objectives were fully met



EXPERTISE

General Management, Analytics, Leadership, Entrepreneurship, Innovation, Change Management, Sustainability, Finance, Digital Transformation, and more



EXCELLENT FACULTY

Rely on our continuously growing network of experts from both academia and business, which guarantees research and evidence-based trainings



KEY INDUSTRIES

Automotive, Pharma & Health, IT & Technology, Consumer & Retail, Banking, Consulting, Construction, Chemical, Manufacturing, Education & Research Institutions

EXAMPLES OF HIGH-IMPACT PROGRAMS WE CO-CREATED WITH OUR CUSTOMERS

- ✓ A **sustainability training** for the management and all employees to empower them to think and act sustainably in their respective positions
- ✓ A **leadership culture training** for C-suite and general managers of all international subsidiaries of a global organization to align on corporate culture and mission
- ✓ A **business AI program** for client advisors in an IT corporation to identify new use cases and business opportunities
- ✓ A **program for finance leaders** to broaden their knowledge in accounting, controlling and taxation as preparation for executive positions
- ✓ A **procurement training** for mid-senior level executives on current trends, sales and negotiation strategies

CUSTOMER FEEDBACK



"The Business AI training at Mannheim Business School was invaluable. It provided a comprehensive understanding of AI's business impact across industries, highlighting both opportunities and challenges in AI transformation."

Alexander Waeldin
SAP Business AI in Industries –
Global Program Lead



"Mannheim Business School proved to be the ideal partner for the ZEISS Finance Training for Non-Finance Executives. The combination of top-class academic insight and customized company content created an outstanding learning experience for high-caliber ZEISS managers."

Thomas Schneider, CFA
ZEISS Group -
Head of Group Controlling

