



QUANTIFYING SUSTAINABLE INVESTMENT

The open course “Quantifying Sustainable Investment” provides insights and approaches for evaluating investment decisions on the basis of Environment, Social, and Governance (ESG) criteria in a three-day format. The focus is on applied training for sustainable investors, enabling participants to better understand ESG concepts and data and to conduct initial independent analyses with them.

FACULTY & GUEST SPEAKERS (EXCERPT)



Dr. Jörg Kukies
State Secretary,
German Federal Ministry
of Finance



Florian Berg, PhD
Researcher, Massachusetts
Institute of Technology –
Sloan School of Management



**Prof. Dr. Laura Marie
Edinger-Schons**
Chair of Sustainable Business,
University of Mannheim



Sir Ronald Cohen
Chair, Global Steering
Group for Impact
Investment



Kate Murtagh, Esq.
Managing Director Sustainable
Investing and Chief Compliance
Officer, Harvard Management
Company



Prof. Dr. Oliver Spalt
Chair of Financial Markets
and Financial Institutions,
University of Mannheim

PROGRAM DESCRIPTION

The world is facing unprecedented sustainability challenges such as climate change, rapid species extinction, and overall resource scarcity. Meeting these challenges requires effective cooperation between all social actors. The European Action Plan for Financing Sustainable Growth, or Sustainable Finance Action Plan, focuses on the Environment, Social, and Governance (ESG) fields of activity in order to achieve sustainability goals together with the financial sector. For institutional investors, these developments create a situation in which the risk-return profile of investments has to be evaluated according to new criteria. Specifically, they are facing the following challenges:

1. Disagreement still exists on the exact definition of ESG domains and the relative importance of the dimensions;
2. Especially with regard to the measurement of ESG criteria, there is currently a confusing variety of data sources and data sets and a lack of integration and standardization – first studies show significant discrepancies, e.g., in the area of ESG ratings;
3. Investors often lack the methodological skills to work with the complex data sets (large samples, large number of indicators, longitudinal data, etc.) and draw valid insights from them.



COURSE LENGTH
3 course days: June 24 – 26



FORMAT
Online



LANGUAGE
English



TUITION FEE
€ 2,900 + 19% VAT, bii members
qualify for a 20% discount.



COURSE OVERVIEW*

	June 24, 2021	June 25, 2021	June 26, 2021
9 AM – 12 PM (CEST)	Foundations of Sustainable Investment	A Critical Perspective on Sustainable Finance and the ESG Trend	The Applied Perspective / Implementation
1 PM – 6 PM (CEST)	New Challenges in Regulating the Financial Industry	From Sustainable Finance to Impact Investment	Future Trends / Outlook

FACULTY & GUEST SPEAKERS*

Prof. Dr. Oliver Spalt, Chair of Financial Markets and Financial Institutions, University of Mannheim

Prof. Dr. Laura Marie Edinger-Schons, Chair of Sustainable Business, University of Mannheim

Dr. Jörg Kukies, State Secretary, German Federal Ministry of Finance

Dr. Thomas A. Jesch, Managing Board Member, Bund Institutioneller Investoren (German Association of Institutional Investors) bii

Dr. Harald Glander, Partner, Simmons & Simmons

Dr. Peter Brodehser, Head of Infrastructure Investments at Talanx Group (Ampega Asset Management GmbH)

Sir Ronald Cohen, Chair, Global Steering Group for Impact Investment

Margarita Pirovska, PhD, Director of Policy, Principles for Responsible Investment

Jan Rabe, Co-Head Sustainable Investment Office, Director ESG Strategy & Integration, Metzler Asset Management

Florian Berg, PhD, Researcher, Massachusetts Institute of Technology – Sloan School of Management

Janina Lichnofsky, ESG Specialist, Senior Specialist Sustainability, MEAG

Martin Ewald, Lead Portfolio Manager Impact Investments, Managing Director, Allianz Global Investors

Kate Murtagh, Esq., Managing Director Sustainable Investing and Chief Compliance Officer, Harvard Management Company

Anne Simpson, Managing Investment Director, Board Governance & Sustainability, CalPERS

Prof. Dr. Aaron Yoon, Assistant Professor, Northwestern University - Kellogg School of Management

Dr. Erwin Stahl, Managing Director, BonVenture

Paul Garte, Investment Analyst, High Impact Investing, BonVenture

Chris Addy, Managing Partner, The Bridgespan Group

Judith Stroehle, PhD, Senior Research Fellow and Programme Lead, Oxford Rethinking Performance, Saïd Business School, University of Oxford

Prof. Samuel Hartzmark, Associate Professor of Finance, University of Chicago Booth School of Business

REGISTRATION

In order to register for the course, please download the registration form from mannheim-business-school.com/qsi and send it to Ramona Lidl: lidl@mannheim-business-school.com.

*Find a detailed agenda in the download section at www.mannheim-business-school.com/qsi/
Time slots and speakers might still change.