

MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

WITH ITS PERFECT INTEGRATION OF MANAGEMENT ANALYTICS, ANALYTICS TECHNOLOGIES AND ANALYTICS METHODS, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE

24-month modular part-time format



LOCATION

Mannheim & study trip to a European business hub



DEGREE

Master of Arts (M.A.) awarded by the University of Mannheim



LANGUAGE

100% English



FORM OF TEACHING

90% on campus
10% online



PROGRAM CREDITS

120 ECTS



CURRICULUM



Courses in the four areas Strategic Innovation & Organizational Impact Management, Business Analytics for Value Creation, Methods for Intelligent-Decision-Making as well as Data & Technology Foundations for Business Leaders and Tutorials in Python and R. Additionally, Strategic Management Skills for Impact are part of the curriculum, including workshops, a Social Class Project, team work experiences, project management topics as well as a study trip.

Upcoming Information Events
[Click here!](#)

ADMISSIONS



TUITION FEE

Current fee: €29,900
(Regular fee: €32,000)
Early bird discounts and partial scholarships available



ADMISSION REQUIREMENTS

- A first academic degree
- First work experience
- Fluency in English
- Current employment



PROGRAM START

May

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that enables you to directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and skills in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni