

MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME)

WITH ITS PERFECT INTEGRATION OF BUSINESS, METHODOLOGY AND TECHNOLOGY, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE

24-month modular part-time format



LOCATION

Mannheim
(field trip included)



DEGREE

Master of Arts (M.A.) awarded by the University of Mannheim



LANGUAGE

100% English



FORM OF TEACHING

90% on campus
10% online



PROGRAM CREDITS

120 ECTS



Upcoming Information Events
Click here!

CURRICULUM



Courses in the three core areas Business, Methodology and Technology, e.g. Data Science for Business, Artificial Intelligence and Machine Learning Fundamentals, Strategic Management, Organizational Change – Creating a Data-Driven Culture, Blockchain in Business Management, Marketing Analytics, Managing (Big) Data, Data Ethics. Tutorials and certificates in Python and R.

ADMISSIONS



TUITION FEE

Regular fee: €29,000

May 31 €2,500 Early Bird 1

Sep 30 €1,500 Early Bird 2



ADMISSION REQUIREMENTS

- A first degree
- First work experience
- Fluency in English
- Current employment



PROGRAM START

Spring 2024

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that lets you directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and certificates in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni