

MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

WITH ITS PERFECT INTEGRATION OF MANAGEMENT ANALYTICS, ANALYTICS TECHNOLOGIES AND ANALYTICS METHODS, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE

24-month modular part-time format



LOCATION

Mannheim & study trip to a European business hub



DEGREE

Master of Arts (M.A.) awarded by the University of Mannheim



LANGUAGE

100% English



FORM OF TEACHING

90% on campus
10% online



PROGRAM CREDITS

120 ECTS



CURRICULUM



Courses in the three core areas Management Analytics, Analytics Technologies and Analytics Methods, e.g. Data Science for Business, Artificial Intelligence and Machine Learning Fundamentals, Strategic Management, Organizational Change, Marketing Analytics, Managing (Big) Data, or Data Ethics. Courses in Business Fundamentals and Tutorials in Python and R.

Upcoming Information Events
[Click here!](#)

ADMISSIONS



TUITION FEE

Current fee: €29,900
(Regular fee: €32,000)
Early bird discounts and partial scholarships available



ADMISSION REQUIREMENTS

- A first academic degree
- First work experience
- Fluency in English
- Current employment



PROGRAM START

May

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that enables you to directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and skills in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni