

MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME)

WITH ITS PERFECT INTEGRATION OF BUSINESS, METHODOLOGY AND TECHNOLOGY, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE
24-month modular part-time format



LOCATION
Mannheim
(field trip included)



DEGREE
Master of Arts (M.A.) awarded by the University of Mannheim



LANGUAGE
100% English



FORM OF TEACHING
90% on campus
10% online



PROGRAM CREDITS
120 ECTS



Upcoming Information Events
[Click here!](#)

CURRICULUM



Courses in the three core areas Business, Methodology and Technology, e.g. Data Science for Business, Artificial Intelligence and Machine Learning Fundamentals, Strategic Management, Organizational Change – Creating a Data-Driven Culture, Blockchain in Business Management, Marketing Analytics, Managing (Big) Data, Data Ethics. Tutorials and certificates in Python and R.

ADMISSIONS



TUITION FEE
Regular fee: €29,000
May 31 €2,500 Early Bird 1
Sep 30 €1,500 Early Bird 2



ADMISSION REQUIREMENTS

- A first degree
- First work experience
- Fluency in English
- Current employment
- Company support



PROGRAM START
February 2023

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that lets you directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and certificates in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni