

FEMALE LEADERSHIP ACCELERATOR

For women who want to break the glass ceiling, recalibrate their professional profile or accelerate their careers. Get ready for leadership with this six-month blended learning program. Drive your success with cutting-edge business knowledge, a can-do mindset and access to the complete Mannheim Network and all it has to offer. Find the sparring partners and tools you need for your career transition and meet like-minded women in a unique modular program that will fit into your busy schedule.

THIS IS THE PROGRAM FOR YOU IF YOU WANT TO:

- transition your career into a leadership position,
- re-enter the workforce after a full-time caregiving role or some other break, or
- make a career in Germany part of your expat experience.

KEY FACTS



FORMAT

Blended: Modules in Mannheim plus transfer sessions and individual coaching online



DURATION

Sep 2023-Mar 2024
Four two-day modules on Fridays and Saturdays, online transfer sessions two weeks after each course



START DATE

September 29, 2023



LANGUAGE

English



REQUIREMENTS

- higher education degree
- at least three years of work experience
- good English language skills



CREDITS

Certificate awarded by Mannheim Business School



FEES

€ 9,900 (7,900 for MBS and University of Mannheim alumni and cooperating companies) including all courses, workshops and materials, three individual coaching sessions, hotel accommodation for the Friday nights and meals during the modules

COURSE OVERVIEW AND SCHEDULE

APRIL - AUGUST REGISTRATION	OCTOBER MODULE 1	NOVEMBER MODULE 2	JANUARY MODULE 3	MARCH MODULE 4	MARCH ONWARD #MANNHEIMERFORLIFE
<ul style="list-style-type: none"> • Program registration • Individual reflection & goal-setting 	<ul style="list-style-type: none"> • Program kick-off • Workshop: Team Building • Evening networking event with MBS alumna • Course: Strategic Leadership from a Female Perspective • Online transfer: Strategic Leadership 	<ul style="list-style-type: none"> • Course: The Twin Transformation: Why data and sustainability have to be combined. • Evening event: Women in the Startup World • Workshop: Agility & Change Management • Online transfer: The Twin Transformation 	<ul style="list-style-type: none"> • Course: Financial Strategy & Value-Based Management • Evening event: The Power of Female Networks • Course: Customer Centricity • Online transfer: Financial Strategy & Value-Based Mgmt, Customer Centricity 	<ul style="list-style-type: none"> • Workshop: Negotiation • Evening event: Farewell dinner • Wrap-up workshop: Reflections on Female Leadership & Future Goal Setting • Closing ceremony 	<ul style="list-style-type: none"> • Career Week • Continued access to MBS Alumni Network

Personal development:

Individual coaching sessions

Leadership development journal

Small group pods

Networking



WORKSHOPS

- Team Building fosters an atmosphere of trust and creates a learning environment where you can share your leadership experiences and grow your skills together with your peers.
- Agility & Change Management: Develop your capabilities to lead change in complex and uncertain times.
- Negotiation: Learn the concepts and principles needed to reach win-win agreements and achieve the desired outcome.
- Reflections of Female Leadership: Immersed in a transformative learning experience, you will (re-)define and develop your leadership identity, enhance your leadership skills, and prepare yourself to lead in a volatile, uncertain & complex business environment.

COURSES

STRATEGIC LEADERSHIP FROM A FEMALE PERSPECTIVE

- Understand your inherent leadership identity, strengths, weaknesses and core values and leverage them to lead yourself and others.
- Learn about effective leadership and high-performing teams.
- Recognize the unique challenges that women in leadership positions face, and develop strategies to navigate them.
- Build up your confidence as a leader and enhance communication and collaboration skills to effectively influence and inspire teams.

CUSTOMER CENTRICITY

- Understand the role of the customer for effective marketing programs.
- Design customer-centric value propositions that will help in gaining a competitive advantage in the market.
- Align products and services with customer needs and enhance the customer journey.

THE TWIN TRANSFORMATION: WHY DATA AND SUSTAINABILITY HAVE TO BE COMBINED.

- Dealing with Disruption: Recognize and define disruption in its various forms and learn common disruption strategies.
- Business Models: Identify and design digital and sustainable business models to create value.
- Ecosystem Evolution: Examine the importance of ecosystems from different viewpoints and learn how to predict the evolution of new ecosystems.

FINANCIAL STRATEGY & VALUE-BASED MANAGEMENT

- Get to know value-based management as an approach that puts a company's value at the center of all management decisions and get a holistic view on what drives value creation.
- Explore financial accounting from a leadership perspective.
- Understand the link between external reporting and internal decision-making.

WHY MANNHEIM BUSINESS SCHOOL?

- Benefit from our proven experience in developing and running leadership and personal development programs.
- Gain access to the complete Mannheim Network of more than 4,000 business professionals worldwide. Since we keep up with our alumni and their careers, we can connect you with the best person for any question you may have.
- Introduce yourself to potential employers and learn about the various industries and organizations at our flagship recruiting event, the MBS Career Week.
- Mannheim, which is located right in the heart of Europe in Germany's Rhine-Neckar Metropolitan Region, is easy to reach by ICE train.

