

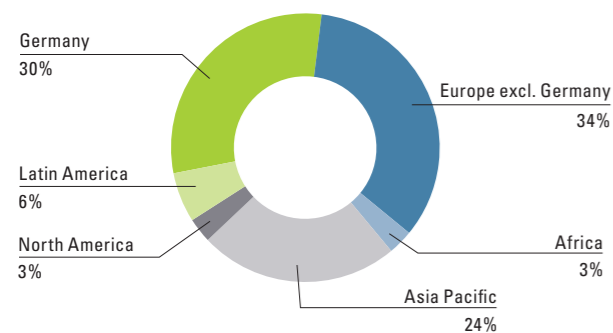


Mannheim Executive MBA

Expect the Best

You are well-educated and can already look back on a successful career? Do you want to take the next step? In that case, the Mannheim Executive MBA is the right choice for you. With one of the best programs of its kind in Europe, we will provide you with a comprehensive and in-depth preparation necessary to meet future top management challenges.

Cultural Background



Program length

18 months, starting each year in April

21

Structure

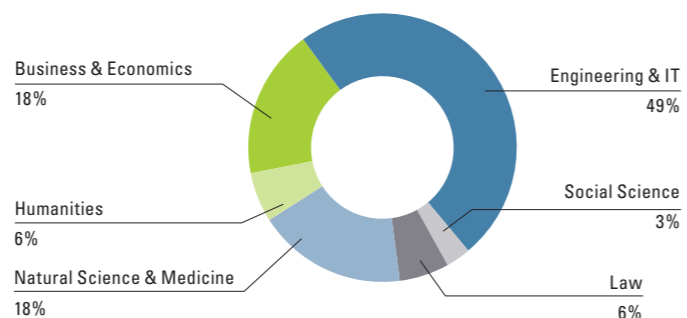
Weekend-based with several modules



Study trips

Main location: Mannheim
1 study trip to Asia
1 study trip to the U.S.

Educational Background



Average age/ work experience

37 years / 12 years



N° of nationalities represented

17 nationalities



Women / Men

45% / 55%

Example Class Profile

Your key benefits

- Get an excellent value for money
- Benefit from professors of one of the best business faculties in the world
- Gain up-to-date knowledge in all relevant management disciplines
- Choose from a range of electives that are adjusted to current issues and trends
- Acquire new tools and concepts readily applicable to the challenges of your job
- Grow as a leader and boost your personal development
- Benefit from a flexible and convenient curriculum tailored to the needs of busy executives (i.e. core & elective courses can be completed in Mannheim)
- Attend electives and Personal Development Days up to three years after graduation
- Be inspired by the valuable and lasting high-calibre MBS network of business partners, participants, and alumni
- Refine your professional profile and increase your versatility and value to your employer

What companies can expect

- Add an ideal component to the HR recruitment and development strategy
- Obtain new knowledge, fresh ideas, and instantly applicable concepts for your organization
- Motivate and foster high achievers among your executives
- Choose a fully-fledged, established and sustainable management education concept instead of isolated and unaligned courses
- Gain sound insights into best practices of other industries and business cultures
- Get your executives, who lack a first academic degree in business administration, ready for a top management career

Your Mannheim Advantage

Excellence, internationality, innovation and practical orientation as well as a focus on social responsibility – these are the pillars of the research and teaching concept with which the University of Mannheim has become established as one of the most renowned institutions in Europe. Mannheim Business School, its umbrella organization for management education, continues this tradition with its wide variety of programs targeted at professionals and executives.



Among the World's Best

Accreditations

Mannheim Business School is the only institution in the German-speaking countries with triple accreditation from AACSB International, EQUIS and AMBA. Only 1% of the business schools worldwide holds this so-called "Triple Crown" which guarantees top standards with regard to research and teaching.



Rankings

Mannheim Business School is the only institution in the German-speaking countries, which is listed in the top 30 of at least one of the major rankings worldwide – Bloomberg Businessweek, Financial Times and The Economist – with its MBA, Executive MBA and Customized Programs.

According to the Handelsblatt research ranking (December 2014), the two best German professors of Business Administration are members of the Mannheim faculty.

For a complete overview, please visit www.mannheim-business-school.com/rankings



“Without the Executive MBA I would never have gotten to where I am today. The program not only enabled me to hone my general management skills, but challenged me to become a better leader. Moreover, through the Executive MBA experience, I have gained a network of peers, whom I trust implicitly and who are willing to serve as my sounding board.”

Matthias Keller
EMBA Class of 2009
**Managing Director, Volvo Construction Equipment
Germany GmbH**

“International residencies and working in teams with experienced executives from highly diverse cultural and professional backgrounds are the key to understand current challenges in a global business environment. To this day, I not only profit from the management skills and tools I have acquired, but also from the team experience and the lasting personal network I have gained.”

Asha Vartak
EMBA Class of 2014
**Director of Application Compliance Assessment
Management, Bayer HealthCare**



“The well-balanced curriculum of the EMBA at Mannheim Business School provided me with a more holistic view on business from a leadership perspective. The theory-practice ratio was ideal and professors used a wide range of teaching methods to help us assimilate all information. I can truthfully say that the EMBA experience has made me a more effective leader.”

Mathias Köhn
EMBA Class of 2014
Program Manager, ThyssenKrupp Business Services GmbH



A Holistic Approach

EXTEND YOUR MANNHEIM EMBA EXPERIENCE

Take part in Personal Development Days and Elective Courses for another three years after graduation

optional
3
Years

Month
18

Month
1

Acquire new tools readily applicable to a challenging business environment

- Implementation of a Strategic Business Project
- Over 12 months, work in team on a strategic corporate challenge or the implementation of your own business plan
- Cross-disciplinary approach – from initial research to final business plan
- Get valuable feedback from renowned practitioners and Mannheim faculty members

Discover new perspectives and insights

- 4 electives out of a broader choice, e.g.
 - › Driving Digital Transformation
 - › Digital Marketing & Social Media
 - › Innovation Strategy & Implementation
 - › Crisis Management
 - › Advanced Finance
- 2 study trips of 5 days, e.g. one to the U.S. and one to Asia
- Social Class Project

Gain up-to-date knowledge in relevant business disciplines

- Business fundamentals like
 - › Corporate Finance
 - › Marketing Management
 - › Corporate Strategy
 - › Financial Accounting
 - › Organizational Behavior
 - › Decision Analysis
 - › Ethics/Corporate Social Responsibility

EXCEL
IN
PRACTICE

EXPLORE
YOUR
OPPORTUNITIES

EXPAND
YOUR KNOWLEDGE

TEAM WORK

PERSONAL DEVELOPMENT

LEADERSHIP

An Executive MBA program comprises more than mere knowledge transfer; it is a holistic approach and a personal journey. The Mannheim Executive MBA consists of a variety of elements which are perfectly matched to one another, and they all have one goal: to help you to enhance your skills as a qualified, decisive, socially competent, and responsible top performer.

Your Mannheim Executive MBA experience does not end on the day of your graduation. Quite the contrary, we wish to continue being your most important partner when it comes to your personal and professional development. Therefore, you are welcome to participate in the Personal Development Days and Elective Courses for another three years after graduation.

ENHANCE YOUR PERSONAL AND LEADERSHIP SKILLS

- Leadership
 - › 2 Leadership Blocks, comprising courses, workshops, seminars and the outdoor leadership training
 - › Leadership Journal, helping you to determine concrete objectives and track your development
 - › Team Coaching and Counseling
- Personal Development
 - › Personal Development Days (optional; twice a year), each with a well-founded focus on a topic related to this area
 - › Offers can be flexibly adapted to your needs
- Team Work
 - › Majority of content and projects are acquired and dealt with in groups
 - › Working in diverse Multi-Competence Teams will encourage you to reflect on your perspectives and leadership style and allows you to gain further intercultural experience

Sample Schedule

2017

APRIL						
Mo	Tu	We	Th	Fr	Sa	Su
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JUNE						
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AUGUST						
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NOVEMBER						
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DECEMBER						
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Study trip: USA

2018

JANUARY						
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APRIL						
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MAY						
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JULY						
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AUGUST						
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Study trip: Asia

SEPTEMBER						
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OCTOBER						
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NOVEMBER						
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Final jury (1 day)

Graduation

- Core courses
- Optional course (Registration might be required)
- Study trips
- Electives (4 out of 6)
- Leadership Block
- Strategic Business Project

Only 47 working days and 82 presence days in total over two calendar years. Dates are subject to change. Last updated: September 2016.

Admission Process

To find out more about the Mannheim experience, we encourage you to:

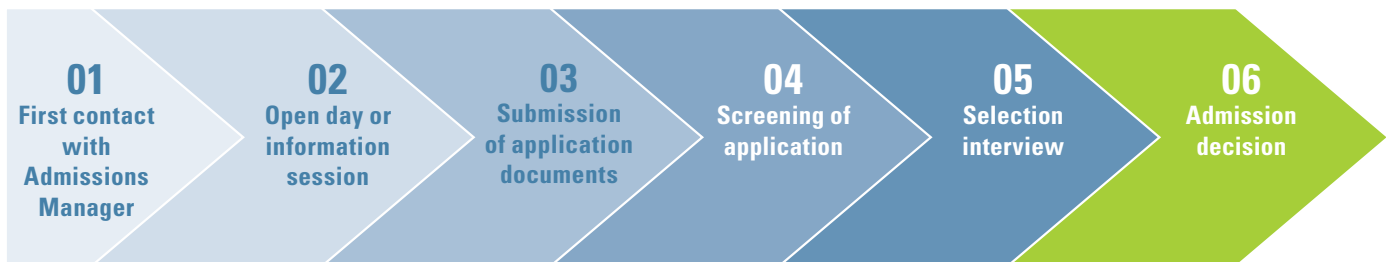
- Go to www.mannheim-business-school.com
- Join one of our open days or information sessions in Mannheim
- Visit us at MBA fairs
- Contact us by phone or e-mail
- Set up an appointment for a personal orientation counseling
- Get in contact with current participants or alumni

To be admitted to the Mannheim Executive MBA program, candidates are required to have at least 8 years of relevant work experience and a first academic degree. Participants must be fluent in English (e.g., TOEFL), as the program is international and all lectures are given in English. We also expect candidates to demonstrate drive and commitment, willing to actively contribute in class as well as in their teams.

If you meet these requirements, we very much welcome your application.

The program starts in April. Visit our website for information on our early bird offers and tuition fees:

www.mannheim-business-school.com



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