



Mannheim Part-Time MBA

MANNHEIM
BUSINESS SCHOOL

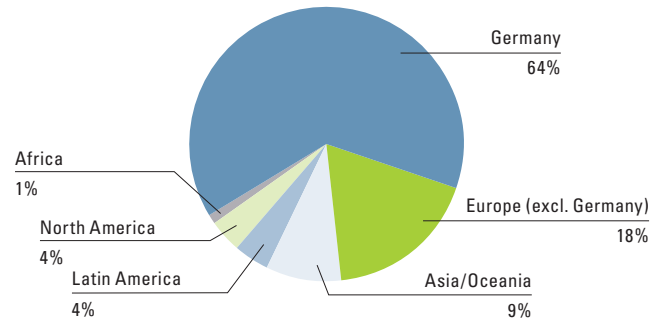
Excellent Management Education without Career Interruption

The Mannheim MBA is one of the best programs of its kind in Europe. Due to the part-time option, you have the possibility to profit from a profound general management education, readily applicable business know-how and a team-oriented approach to learning, while at the same time pursuing your professional career. The modular curriculum is optimally adjusted to fit your busy schedule.

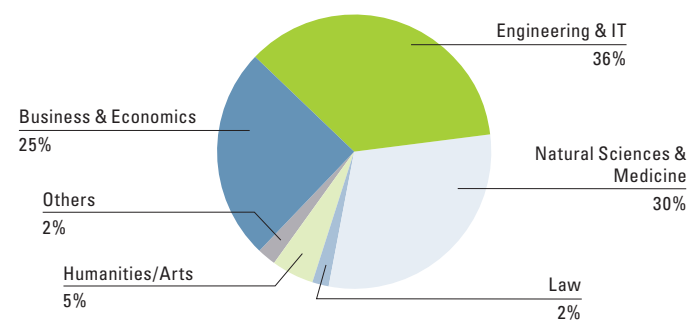
Over the course of the program, you will experience intense and exciting months, during which you will not only be equipped with professional knowledge, but also develop personally in an international environment with personalities from different professional and academic backgrounds.

For companies to send their top talents to the Mannheim Part-Time MBA is an ideal investment in their future executives.

Cultural Background



Educational Background



Your Mannheim Advantage

Excellence, internationality, innovation, and practical orientation as well as a focus on social responsibility – these are the pillars of the research and teaching concept with which the University of Mannheim has become established as one of the most renowned institutions in Europe. Mannheim Business School, its

umbrella organization for management education, continues this tradition with a wide variety of programs targeted at professionals and executives.

- 1 **A reputation for excellence:** More than 100 years of experience in management education, continuously ranked as Germany's #1 and the first business school in the German-speaking countries to achieve international triple accreditation.
- 2 **World-class research and teaching:** Internationally recognized faculty members who are also dedicated and excellent teachers.
- 3 **General Management Approach:** Mannheim is renowned for its holistic, practice-oriented, and well-founded research and teaching in all core business disciplines.
- 4 **A successful and highly diverse community:** Participants have access to both the network of the University of Mannheim and that of the Business School with several thousand outstanding personalities.
- 5 **Innovation and professionalism:** Innovative program portfolio and services, ideally tailored to the demands of ambitious executives and the corporate world.

Structure

twelve 4 to 8-day modules over three calendar years



Program length

24 months, starting each year in September



Study trips

international residency & outdoor leadership training



N° nationalities represented

13 nationalities



Average age/work experience

30 years/5 years



Course language

English



Tuition Fee

39,500 €



Gender

25% Women, 75% Men



Key benefits for participants:

- **Excellence:** Benefit from one of the best business faculties in the world and acquire the skills and tools needed to succeed in today's fast-paced business world
- **Internationality:** Join a global network of highly ambitious peers with diverse cultural and professional backgrounds
- **Value for Money:** Profit from an MBA that is more than worth its price, as confirmed by regular placements in global rankings
- **Compatibility:** Get on with your career while making the best of the modular part-time format designed for high achieving professionals
- **Practical Orientation:** Gain hands-on experiences from renowned business experts and put your newly acquired knowledge into practice
- **Soft Skills:** Learn and work as part of a diverse team and develop your leadership skills in special workshops and projects
- **Personal Development:** Refine your professional profile and increase your versatility and value to your employer

Key benefits for companies:

- **Attracting top talent:** Offer potential employees appealing development prospects within your company
- **Retaining talent:** Foster the high achievers among your future executives and enable them to maximize their contribution to the success of your company
- **State of the art knowledge and tools:** Obtain new knowledge, fresh ideas, and instantly applicable concepts for your organization
- **Effective succession planning:** Get your future executives ready for a top management career with one of the best programs of its kind in Europe
- **Holistic approach:** Choose a fully-fledged, established, and sustainable management education concept instead of isolated and unaligned courses

Among the World's Best

Accreditations

Mannheim Business School was the first institution in the German-speaking countries to gain triple accreditation from AACSB International, EQUIS and AMBA. Only 1% of the business schools worldwide holds this so-called "Triple Crown" which guarantees top standards with regard to research and teaching.



Rankings

Mannheim Business School is the only institution in the German-speaking countries, which is listed in the top 30 of at least one of the major rankings worldwide – Bloomberg Businessweek, Financial Times and The Economist – with its MBA, Executive MBA and Customized Programs. According to the Handelsblatt research ranking (December 2014), the two best German professors of Business Administration are members of the Mannheim faculty.

For a complete overview, please visit www.mannheim-business-school.com/rankings



“I chose Mannheim not only due to the exceptional experience that the participants share during the program but also because of the fact that it is the best school in the most powerful country in Europe. The part-time format, which is different from the ones at other business schools, ensures that learning phases are both intense and effective.”

Jéhann Duplot,
Team Leader, Robert Bosch GmbH
Class of 2016



“Completing the Mannheim MBA has been a great journey. Would I do it again? I sure would. It is a once in a lifetime opportunity to learn and work with fellow participants from so many diverse cultural and professional backgrounds. Many were and will continue to be a great source of inspiration for me in business and private matters. I am leaving the Mannheim MBA thus not only with new skills but also with friendships that will last.”

Kati Boeckenhauer,
Senior Manager Corporate Strategy & Investment, BRITA GmbH
Class of 2016



“The excellent reputation of the Mannheim Business School and the opportunity to learn, to collaborate, to exchange ideas and above all get inspired by the passionate, smart and bright minds of my fellow classmates made me opt for Mannheim and the Part-Time MBA. I have gained much more than a certificate: a network of friends, new inspirations, new knowledge and especially lots of great experiences I wouldn't like to miss.”

Nicole Martens,
Senior Manager Demand Planning Western Europe, Adidas AG
Class of 2016



“With its excellent internationally experienced faculty members and its dynamic learning environment, the Mannheim Part-Time MBA provides participants with the skills and tools needed to succeed in today's fast paced economies. The program optimally unites state-of-the-art knowledge and tools with a practical approach.”

Prof. Dr. Florian Kraus,
Professor of Marketing,
Dr. Werner Jackstädt Endowed Chair
at the University of Mannheim and
Academic Director Mannheim MBA



Find more stories, insights, and updates about the Mannheim MBA and Mannheim Business School on our website and our social media channels:

www.mannheim-business-school.com

 facebook.com/MannheimBSchool

 twitter.com/MannheimBSchool

 linkedin.com/company/mannheim-business-school

A Unique Learning Experience: 24 months modular study program

The Part-Time Concept – Modular and Holistic

With its structure and content, the Mannheim Part-Time MBA is ideally matched to the needs of young professionals. The 24-month program consists of twelve modules (four to eight days each), which comprise one to three courses each and take place approximately every second month.

Individual Study

In addition to the days of attendance, participants need to plan extra time for individual study and project work. Each class and project will require some preparation as well as follow-up time which varies in accordance with complexity of the topic and individual effort necessary.

Study Trips

The program includes two study trips. One of these is a 5-day study trip to a Business School located in an international business hub. A course of the mandatory curriculum will take place there. In addition, you will be exposed to the corporate world of the respective area, e.g. through guest speakers or company visits. Furthermore, you will get to experience the cultural richness of the respective area through cultural activities and social events. The other study trip takes you to another destination outside Mannheim and focuses on Leadership. Leadership theory is complemented by a practical Outdoor Leadership Training and team coaching.



Core Courses

In order to ensure a sound general management basis and to familiarize participants with the latest management tools and concepts, there is a wide variety of courses, such as:

- Fundamentals of Financial Accounting
- Marketing Fundamentals
- Strategic Management
- Corporate Finance
- Ethics & Corporate Social Responsibility
- Organizational Behavior & Change Management
- Operations Management

Social Sustainability Project

During the first year of the program, your entire class will work on the so-called Social Sustainability Project. The project should make a positive contribution to society. It is, however, up to each class to define the scope as well as the organizational structure of the respective project. As the project is also meant to strengthen the class spirit, it is designed as a concerted group effort, with all class members involved both in the initial decision making as well as the actual implementation.

Business Master Project

The Business Master Project is a key element of the Part-Time MBA program. Together with your team, you will have the opportunity to apply the theoretical knowledge acquired throughout the program to a real business project. You can either come up with a business plan to bring into life a business idea or develop a strategic plan for a current company issue (company consulting project).

Specialization Courses

The specialization courses will give you the opportunity to deepen your knowledge in the highly topical areas of

- Directing Business & Leading People (Strategy & Leadership): e.g. Corporate Strategy, Strategic Leadership
- Creating & Leading Markets (Innovation & Marketing): e.g. Sales & Key Account Management, International Marketing
- Managing Financial Impacts & Challenges (Finance): e.g. Capital Markets & Investment Strategies, Corporate Mergers

Sample Schedule

Calendar Year 1

SEPTEMBER							
W	Mo	Tu	We	Th	Fr	Sa	Su
35					1	2	3
36	4	5	6	7	8	9	10
37	11	12	13	14	15	16	17
38	18	19	20	21	22	23	24
39	25	26	27	28	29	30	

OCTOBER							
W	Mo	Tu	We	Th	Fr	Sa	Su
39							1
40	2	3	4	5	6	7	8
41	9	10	11	12	13	14	15
42	16	17	18	19	20	21	22
43	23	24	25	26	27	28	29
44	30	31					

DECEMBER							
W	Mo	Tu	We	Th	Fr	Sa	Su
48					1	2	3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16	17
51	18	19	20	21	22	23	24
52	25	26	27	28	29	30	31

Calendar Year 2

JANUARY							
W	Mo	Tu	We	Th	Fr	Sa	Su
1	1	2	3	4	5	6	7
2	8	9	10	11	12	13	14
3	15	16	17	18	19	20	21
4	22	23	24	25	26	27	28
5	29	30	31				

FEBRUARY							
W	Mo	Tu	We	Th	Fr	Sa	Su
5				1	2	3	4
6	5	6	7	8	9	10	11
7	12	13	14	15	16	17	18
8	19	20	21	22	23	24	25
9	26	27	28				

MARCH							
W	Mo	Tu	We	Th	Fr	Sa	Su
9				1	2	3	4
10	5	6	7	8	9	10	11
11	12	13	14	15	16	17	18
12	19	20	21	22	23	24	25
13	26	27	28	29	30	31	

APRIL							
W	Mo	Tu	We	Th	Fr	Sa	Su
13							1
14	2	3	4	5	6	7	8
15	9	10	11	12	13	14	15
16	16	17	18	19	20	21	22
17	23	24	25	26	27	28	29
18	30						

MAY							
W	Mo	Tu	We	Th	Fr	Sa	Su
18		1	2	3	4	5	6
19	7	8	9	10	11	12	13
20	14	15	16	17	18	19	20
21	21	22	23	24	25	26	27
22	28	29	30	31			

International Residency

JULY							
W	Mo	Tu	We	Th	Fr	Sa	Su
26							1
27	2	3	4	5	6	7	8
28	9	10	11	12	13	14	15
29	16	17	18	19	20	21	22
30	23	24	25	26	27	28	29
31	30	31					

SEPTEMBER							
W	Mo	Tu	We	Th	Fr	Sa	Su
35						1	2
36	3	4	5	6	7	8	9
37	10	11	12	13	14	15	16
38	17	18	19	20	21	22	23
39	24	25	26	27	28	29	30

NOVEMBER							
W	Mo	Tu	We	Th	Fr	Sa	Su
44				1	2	3	4
45	5	6	7	8	9	10	11
46	12	13	14	15	16	17	18
47	19	20	21	22	23	24	25
48	26	27	28	29	30		

Calendar Year 3

FEBRUARY							
W	Mo	Tu	We	Th	Fr	Sa	Su
5					1	2	3
6	4	5	6	7	8	9	10
7	11	12	13	14	15	16	17
8	18	19	20	21	22	23	24
9	25	26	27	28			

APRIL							
W	Mo	Tu	We	Th	Fr	Sa	Su
14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

Study Trip

JUNE							
W	Mo	Tu	We	Th	Fr	Sa	Su
22						1	2
23	3	4	5	6	7	8	9
24	10	11	12	13	14	15	16
25	17	18	19	20	21	22	23
26	24	25	26	27	28	29	30

AUGUST							
W	Mo	Tu	We	Th	Fr	Sa	Su
31				1	2	3	4
32	5	6	7	8	9	10	11
33	12	13	14	15	16	17	18
34	19	20	21	22	23	24	25
35	26	27	28	29	30	31	

BMP Module + Graduation

A maximum of 30 working days per calendar year and 80 presence days in total over 24 months. Dates are subject to change.



Admission Process

To be admitted to the Mannheim Part-Time MBA program, candidates are required to have a first academic degree, at least a Bachelor's, in any discipline and at least 3 years of postgraduate work experience. Participants must be fluent in English (e.g., TOEFL), as the program is international and all lectures are given in English, and have proven their intellectual abilities (GMAT). We also expect candidates to demonstrate drive, commitment, and willingness to actively contribute in class as well as in their teams. If you meet these requirements, we very much welcome your application.

The program starts every September, but since there are only limited places available, we strongly recommend getting in contact with us as early as possible.

Visit our website for information on our scholarships, early bird offers and tuition fees: www.mannheim-business-school.com

To find out more about the Mannheim experience, we encourage you to:

- Go to www.mannheim-business-school.com
- Join one of our open days, online info sessions, or info sessions in Mannheim
- Visit us at MBA fairs
- Contact us by phone or e-mail
- Set up an appointment for a personal orientation counseling
- Get in contact with current participants or alumni

Early Bird Offer:

If you apply by the first application deadline (November 30th), you will benefit from a 3,000 reduction of your tuition fee. Your tuition fee will be reduced by 2,000 if you apply by the second application deadline (April 30th).



Contact

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