

MANNHEIM MASTER IN MANAGEMENT ANALYTICS

WITH ITS PERFECT INTEGRATION OF BUSINESS, METHODOLOGY AND TECHNOLOGY, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE
24-month modular part-time format



LOCATION
Mannheim
(optional study trip)



DEGREE
Master of Arts (M.A.)



LANGUAGE
English



FORM OF TEACHING
90% On campus
10% Online



PROGRAM CREDITS
120 ECTS



CURRICULUM



Core courses in the three core areas Business, Methodology and Technology, e.g. Data Science, Strategic Management, Data Management. Electives in various tracks, e.g. Machine Learning, Blockchain, Social Media or People Analytics. Certificates in latest programming languages such as Python and R, or tools such as Google Analytics and Amazon Web Services.

Upcoming Information Events
Click here!

ADMISSIONS



TUITION FEE
Regular fee: €32,000
Discounted introductory fee for the intake 2021: €28,000



ADMISSION REQUIREMENTS

- A first degree
- Work experience
- Very good English (TOEFL with a minimum score of 85 or equivalent)
- An employment contract
- Company support



PROGRAM START
February 2021

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A master's degree from one of Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that lets you directly apply your newly gained knowledge at the workplace
- Broad range of electives that allows you to focus on your individual career goals
- Soft skills trainings and personal development
- Directly applicable knowledge and certification in the major tools and programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants, and alumni