

Reference Form

Master in Management Analytics (Full-Time)

Applicant Details

| | | |
|---------|------------|--------|
| Surname | First name | E-mail |
|---------|------------|--------|

Instructions to Evaluator

- The person named above has applied to the Master in Management Analytics program (MA) at IDC Herzliya and Mannheim Business School, and nominated you as his or her referee. It would be of considerable help in assessing this candidate's suitability for the program, if you would fill in the information requested below.
- IDC Herzliya and Mannheim Business School are leading universities in their respective countries and admit high-caliber candidates with the talent and potential to pursue a career in management analytics. We recruit motivated and committed individuals from all over the world and deliberately select participants from a wide range of academic, cultural and professional backgrounds. As part of our admissions process we consider each candidate's intellectual ability, previous work experience and profound interest in analytics. Other key criteria are: personal motivation, international experience, language skills and the ability to successfully work in international teams.

01 How long have you known the candidate? In what context (nature and frequency of contact)?

02 Please describe the personality of the candidate.

03 Please evaluate the candidate on the following criteria:

| | Outstanding (top 10 %) | Excellent (top 25 %) | Good (top 50 %) | Average (bottom 25 %) | Below average (bottom 10 %) | No information |
|----------------------|---------------------------|--------------------------|--------------------------|--------------------------|--------------------------------|--------------------------|
| Intellectual ability | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analytical skills | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Communication skills | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Teamwork | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Drive/determination | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Self-discipline | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Initiative | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Maturity | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Social skills | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Leadership potential | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

04 What are the candidate's principal strengths/talents?

05 What are the candidate's weaknesses or areas that he or she needs to improve?

06 What is your opinion on the candidate's motivation towards and suitability for a career in management analytics?

07 Do you think that the Master in Management Analytics will add to the applicant's ability to advance to a (higher) management position in the field of management analytics?

08 May we contact you to discuss this evaluation with you? Yes No

Evaluator details

| | |
|--------------------|--------------|
| Surname | First name |
| Job title/position | Organization |
| Street | Postal Code |
| Town | Country |
| Phone | Fax |
| E-mail | |

Date _____ Signature and official company stamp (if existent) _____

Thank you for taking the time to complete the reference form.

Please return this form directly to the Admissions Office:

info.mmaft@mannheim-business-school.com, or

Mannheim Business School gGmbH | Admissions Office | L 5, 6 | 68131 Mannheim | Germany

www.mannheim-business-school.com/full-time-mma



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of Business

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