



MBA Employment Report 2019

for the Mannheim Full-Time Class of 2018

From the Mannheim MBA to Leading Companies



All participants of the Mannheim MBA embark on a unique journey. One that involves a broad spectrum of challenges—from intensive courses in the core management disciplines, soft skills trainings, a social project, and a study trip abroad, to the Business Master Project, which participants complete in small teams in collaboration with renowned companies.

But this is only one aspect of the Mannheim MBA. We strive to help our participants find the best possible jobs after completing their MBA: Our dedicated Career Development Team accompanies them on a journey that comprises clearly defined and carefully coordinated stages, including counseling and coaching sessions, workshops and training programs, on-campus recruiting events with renowned companies, as well as high-caliber events of our Network Clubs. This helps participants and alumni bridge

the gap between business school and practice, and establish valuable contacts. The German labor market has truly benefited from the Mannheim MBA talent pool in recent years: While more than 80% of our 2018 MBA graduates worked abroad before starting the program, more than 75% remained in Germany. The greatest demand for our talent stems from the fields of technology and IT, manufacturing and industrial services, and consulting. Indeed, the range of employers is just as diverse as the German economy as a whole. Our alumni work in positions in DAX corporations, leading SMEs, and dynamic start-ups—an unparalleled mix that provides them all with an exciting professional challenge.

Kai Stenzel
Chief Market Officer

Key Figures

Accepted a job offer within three months after graduation:	93%
Average Post-MBA base salary:	103.200 USD
Graduates switching country, function or industry:	98%
Switching job function:	51%
Switching country:	88%
Switching industry sector:	59%
Switching country, function and industry:	42%

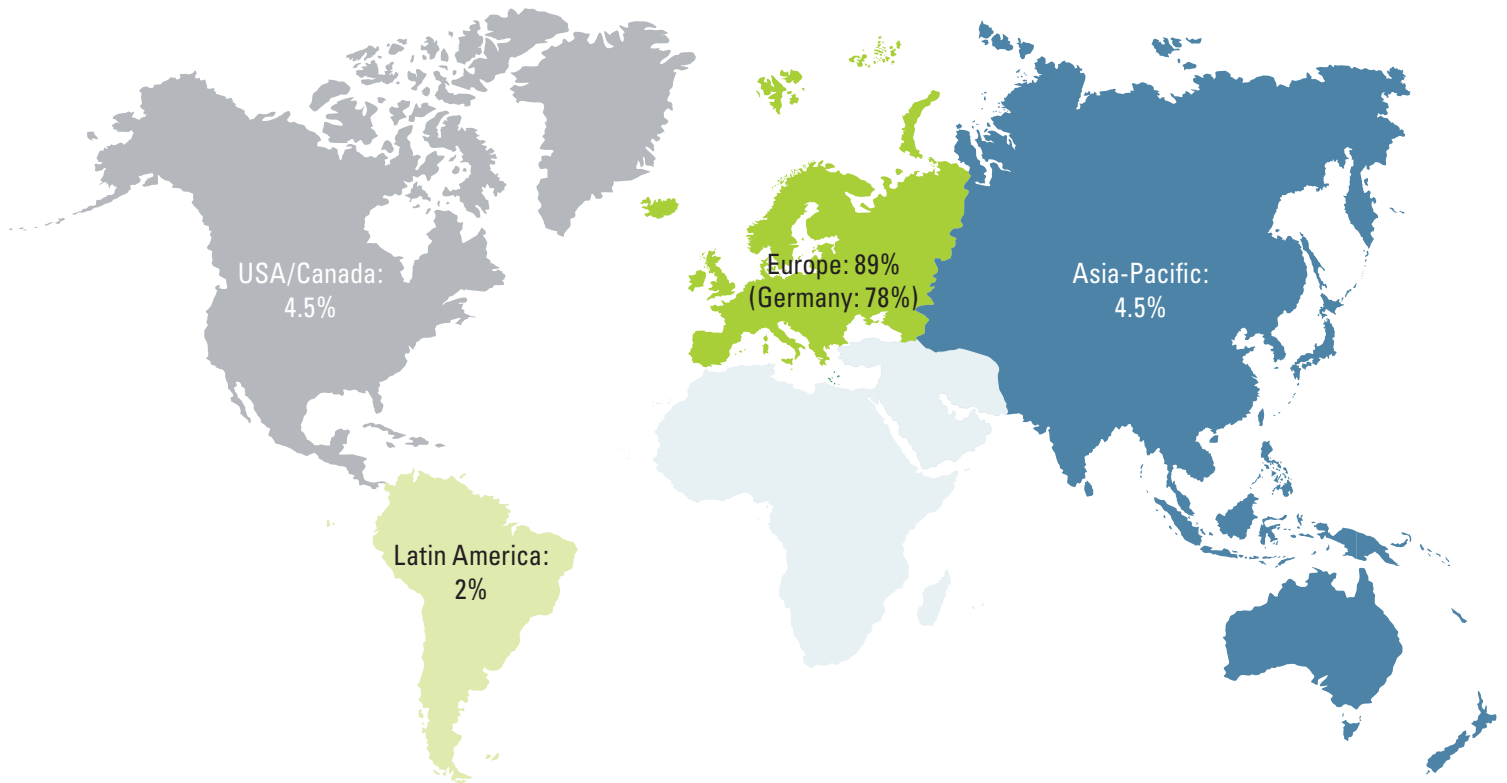
Top Employers

- adidas
- Amazon
- **BASF**
- British American Tobacco
- Capgemini
- Continental
- Daimler
- **Danfoss**
- DB Schenker
- Deloitte
- Deutsche Bank
- EY
- Gruner + Jahr
- Innogy Consulting
- KPMG
- McKinsey
- **Microsoft**
- Oliver Wyman
- Porsche
- PwC
- Samsung
- **SAP**
- Shell
- Sopra Steria
- **Thoughtworks Technologies**
- Trivago
- **Volocopter**
- **Würth**

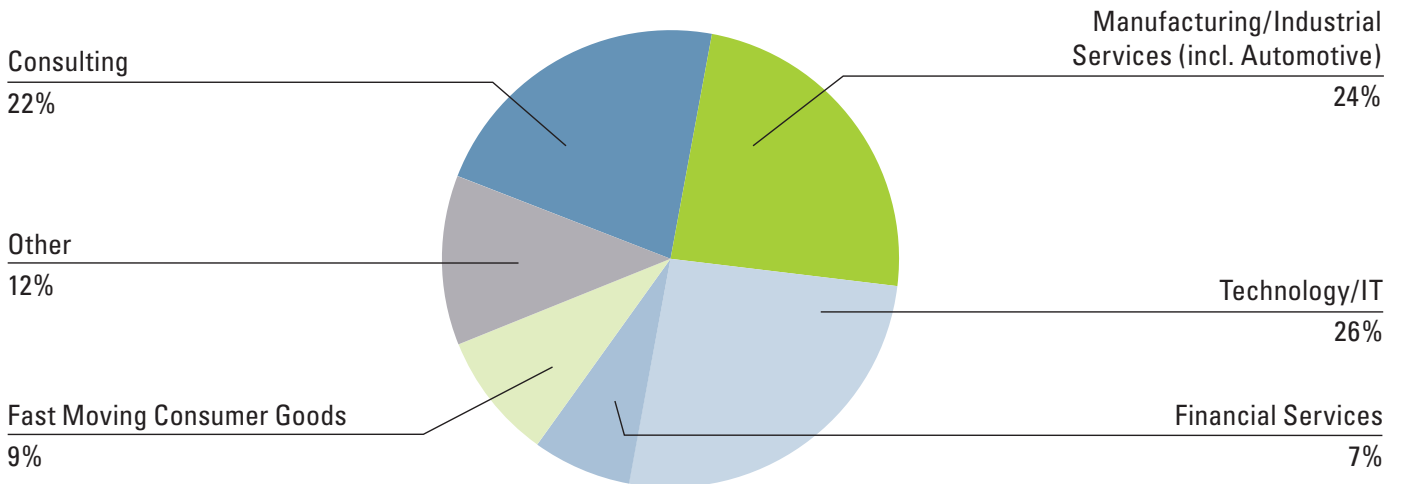
Organizations in bold hired two students or more in 2018/2019.

Job locations after MBA

Before the MBA, 84% had worked outside of Germany.



Industry sectors after MBA



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“ When I joined the MBA, I wanted to broaden my future opportunities by building on my commercial and business acumen. I had no intention of leaving the aviation industry. However, the program gave me insight into other industries and the ways in which my skillset could apply outside of aviation. Having a dedicated career advisor offered immense value to me throughout the program. I have made the triple jump of country, function and industry—this certainly would not have been possible without the support I received throughout the MBA program and, specifically, the Career Development team.”

Cassie Radford,
Participant at IMPACT Leadership Program at SAP,
Mannheim Full-Time MBA,
Class of 2018

Since I had no prior experience of hiring processes in Germany, MBS Career Development was useful right from the start. I was interested in the automotive industry and the Mannheim MBA gave me an opportunity to apply for a job in this sector. It worked! I am currently part of the Daimler leadership program. The MBA program was a memorable year full of friendships, events, minor difficulties, and some really good times. I have learned so much about people’s behavior and working styles that I now feel way more comfortable working alongside people from across the globe.”

Nishant Mittal,
Participant at INspire – The Leaders’ Lab at Daimler AG,
Mannheim Full-Time MBA,
Class of 2018

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