



Mannheim Full-Time MBA

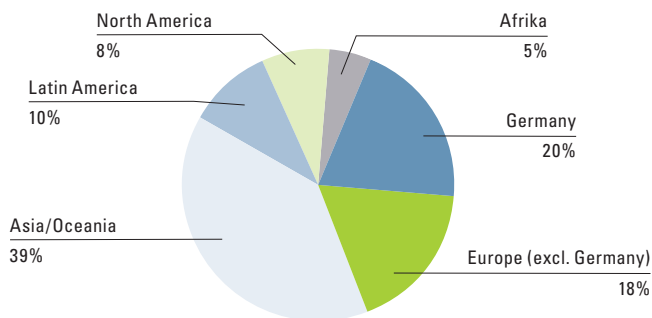
MANNHEIM
BUSINESS SCHOOL

Join a Class of Excellence

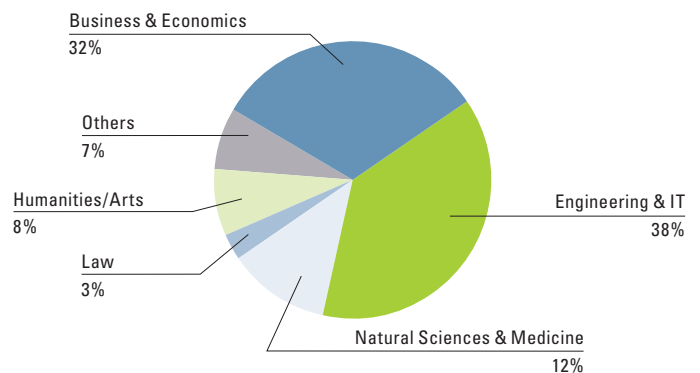
In the heart of Europe, and one of the most powerful business regions worldwide, a unique MBA program is waiting for you. Look forward to an intense time, full of inspiration at Germany's best Business School. You can choose from two options to complete the program. You can either finish your MBA within 12 months and directly start a job or prolong your MBA experi-

ence by three months and use this additional term for an exchange with one of our renowned partner institutions abroad or an internship at a globally leading company. Both options have one common goal: to prepare you for your international career by developing your individual skills in the way that best fits your personal background.

Cultural Background



Educational Background



Structure
core courses &
specialization courses



Program length
12/15 months, starting
annually in September



Study trips
international residency



**N° nationalities
represented**
more than 20



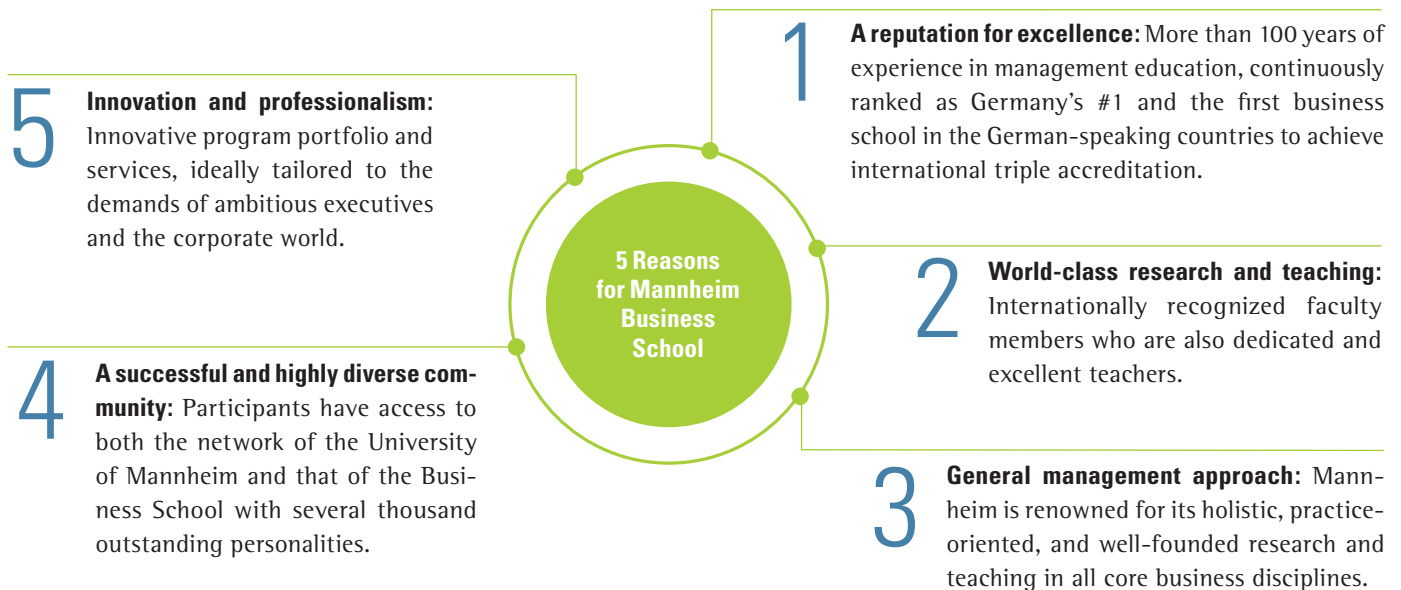
Your key benefits:

- **Excellence:** Benefit from one of the best business faculties in the world and acquire the skills and tools needed to succeed in today's fast-paced business world
- **Internationality:** Join a class of highly ambitious peers from more than 20 countries and prepare for a career in global top management
- **Intensity:** Boost your career with an accelerated program, taught in small classes, and maintain an intensive exchange with professors and fellow participants
- **Value for Money:** Profit from an MBA that is worth way more than its price, as our top placements in global rankings clearly show
- **Practical Orientation:** Prepare for future challenges via content with practical relevance, renowned guest speakers from companies, culminating in a team business project
- **Flexibility:** Complete the program in 12 months or add an additional term, choosing the option that best complements your professional and personal background
- **Soft Skills:** Learn and work as part of a diverse team and develop your leadership skills in special workshops and projects to increase your employability
- **Career Perspectives:** Count on a personalized career support and reliable connections in the heart of one of the world's most successful and innovative economies

Your Mannheim Advantage

Excellence, internationality, innovation, and practical orientation as well as a focus on social responsibility – these are the pillars of the research and teaching concept with which the University of Mannheim has become established as one of the most

renowned institutions in Europe. Mannheim Business School, its umbrella organization for management education, continues this tradition with a wide variety of programs targeted at professionals and executives.



Average age / work experience
30 years / 6 years



Course language
English



Tuition Fee
39,500 €



Gender
40% Women,
60% Men



Among the World's Best

Accreditations

Mannheim Business School was the first institution in the German-speaking countries to gain triple accreditation from AACSB International, EQUIS and AMBA. Only 1% of the business schools worldwide holds this so-called "Triple Crown" which guarantees top standards with regard to research and teaching.



Rankings

Mannheim Business School is listed in the top 30 of at least one of the major rankings worldwide – Bloomberg Businessweek, Financial Times, Forbes and The Economist – with its MBA, Executive MBA and Customized Programs. According to the latest Handelsblatt research ranking, the two best German professors of Business Administration are members of the Mannheim faculty.

For a complete overview, please visit www.mannheim-business-school.com/rankings



“ I knew I wanted to do an MBA for a long time, and Mannheim for me was more than a top business school in Europe, it was an opportunity to learn from a new culture, a new language and to be exposed to one of Europe's strongest and most diverse economies. MBS has also a broad network of innovative and established companies and the program includes the chance to be exposed and work for these companies for the final Business Master Project.”

Eilyn Meneses Villabona,
New Business Development Manager, Henkel AG & Co. KGaA,
Class of 2014



“ For me, the most important factors for choosing the Mannheim MBA were the highly international MBA cohort and the strong focus on group work. I think working in many different, highly diverse teams is a great way to learn from each other. Through courses, company speakers, and group projects, I accumulated a broad basis of business know-how, which enabled me to manage the shift from engineering to strategy consulting.”

Torben Frenk,
Consultant, Bain & Company,
Class of 2016



“ The group work equips you for work in the real world, where one very rarely works individually. The Social Sustainability Project and Business Master Project were the most significant experiences for me. The satisfaction of seeing the final outcome was immense. The journey of refinement, trial and error, group dynamics, and simply learning together was what made my MBA experience worth it.”

Bharati Malar Periasamy,
CRM Executive, Aston Martin Lagonda of Europe GmbH,
Class of 2016



“ The MBA changed my career completely, as I landed in a post-MBA leadership program that specifically recruited from Mannheim Business School. The material and tools I learned during the program serve as an anchor to which I can relate in my daily work, and have helped me become a well-rounded professional. But most importantly, I have developed personally and, thanks to our diverse class, learned how to work with colleagues from many different cultures.”

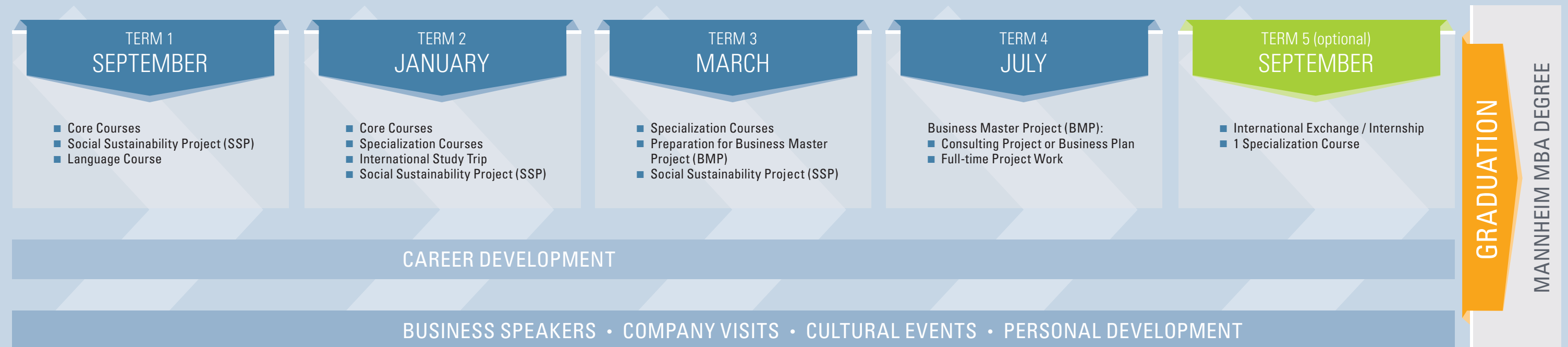
Nhu-An Christian Tieu,
SAP IMPACT Leadership Program,
Class of 2016

Study in the Heart of the European Economy

Mannheim is the center of the Rhine-Neckar Metropolitan Region and at the heart of the German and European economy: 50% of the most important German companies are located within a 250-kilometer radius of Mannheim. The region is home to global players like BASF or SAP as well as to small and medium-sized world market leaders, hidden champions and innovative start-ups.

Since its foundation as a city, Mannheim has been a special and cosmopolitan place to live in, allowing new arrivals to feel at home after a very short period of time. The University and Mannheim Business School are based in the center of the city. The extraordinary ambiance of Mannheim Palace and its adjacent buildings offer an ideal space for an outstanding educational experience.

An Unparalleled Learning Opportunity



Core and Specialization Courses

Quality, substance, an international perspective, and practical orientation are integral elements in all courses of the Mannheim MBA. The Core Courses cover all important management disciplines, whereas the Specialization Courses give you the oppor-

tunity to deepen your knowledge in areas of your particular interest. Teaching methods encompass an exciting mix of case studies, simulations, group work, practical lectures, and self-organized learning.

Core Courses (examples):

- Financial Accounting
- Marketing
- Strategic Management
- Corporate Finance
- Macroeconomics
- Managerial Accounting
- Organizational Behavior & Change Management
- Operations Management
- Ethics & CSR
- Research Methods

Specialization Courses (examples):

- Applied Corporate Finance
- From Data to Insights
- International Marketing
- Leadership
- Global Corporate Strategy
- Business & Corporate Taxation
- Responsible Business Negotiation
- Consumer Behavior
- Entrepreneurship
- Supply Chain Management

Social Sustainability Project

At Mannheim Business School, responsibility is a commitment to action. The best example of this is the Social Sustainability Project (SSP), which is an integral part of the Mannheim MBA curriculum. The SSP is developed, planned, organized and executed over the first three terms of the program, bringing together the class as a whole for one common goal. Irrespective of the nature of the project, which may be humanitarian, social, educational, or ecological, you will need to directly apply your management skills to the task.

Teamwork

MBS uses the power of teams to create a supportive and collaborative learning experience. Furthermore, as nearly all participants will work in teams throughout their careers, it is necessary from a pedagogical viewpoint to provide them with an experiential opportunity to develop and hone their teamwork and leadership skills. Teams function just as they would in the workplace – drawing on the diverse skills, culture, and knowledge of each team member. Thus, participants will work in diverse teams for (graded) group work in the managerial hard skill courses. In addition, all Mannheim Full-Time MBA participants will be assigned to so-called “Multi-Competence Teams” (MCTs) by Program Management. Within these teams, participants will tackle the Business Master Project.

Business Master Project

The Business Master Project offers participants the unique opportunity to develop a solution for a complex business issue in their Multi-Competence Team, using all of their experience and newly gained knowledge and methodological skills. You can either slip into the role of consultants and experience a real-life challenge within a company or develop a business plan for a completely new entrepreneurial idea. In the past, the projects covered topics such as Business Development & Innovation, Business Strategy, Market Intelligence, or Change Management, and industries such as Consulting, Consumer Products, Financial Services & Banking, Technology & Telecommunications, Energy & Utilities, Automotive, Pharmaceuticals & Diagnostics.

Study Trip

The program includes a study trip to a business school located in an international business hub. It comprises one course from the mandatory curriculum. You will be exposed to the corporate world and the cultural richness of the respective area through guest speakers and company visits as well as cultural activities and social events.

Kickstart Your Career!

In order to find the ideal professional environment for you after the Mannheim MBA, our Career Development Team will support you from day one to help you secure the right job upon graduation. In the course of the program, you will have plenty of opportunities to meet company representatives in recruiting workshops, interviews, and at company presentations.

Key Employment Figures

- More than 90% of the graduates (Class of 2016) have accepted a job offer within three months of program completion.
- Graduates of the Mannheim MBA work in companies of all sizes and industries. SAP, Accenture, Robert Bosch, Amazon, PwC, McKinsey, UBS and Roche Pharma have been the top recruiters in 2015 and 2016.
- Mannheim University was ranked number one 15 times in the evaluation of HR directors from German companies (Wirtschaftswoche Ranking 2001 to 2014 and 2016).
- Approximately 25% of our participants have worked in Germany before the program. After graduation, more than 75% continue their career here.

Our Career Development Concept at a Glance



Find more stories, insights, and updates about the Mannheim MBA and Mannheim Business School on our website and our social media channels:

www.mannheim-business-school.com



facebook.com/MannheimBSchool



twitter.com/MannheimBSchool



linkedin.com/company/mannheim-business-school



mannheimbschool

Admission Process

To be admitted to the Mannheim Full-Time MBA program, candidates are required to have an undergraduate degree in any discipline and at least 3 years of postgraduate work experience. Participants must be fluent in English, as the program is international and all lectures are given in English, and have proven their intellectual abilities (GMAT). We also expect candidates to demonstrate the drive, commitment, and willingness to actively contribute in class as well as in their teams.

If you meet these requirements, we very much welcome your application. The program starts every September, but since there are only limited places available, we strongly recommend getting in contact with us as early as possible. Visit our website for information on our scholarships, early bird offers and tuition fees: **www.mannheim-business-school.com**

To find out more about the Mannheim experience, we encourage you to:

- Visit www.mannheim-business-school.com
- Join one of our open days or info sessions in Mannheim or one of our online info sessions
- Visit us at MBA fairs
- Contact us by phone or e-mail
- Set up an appointment for a personal orientation counseling
- Get in contact with current participants or alumni



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