Last updated: 12-04-2017

Application Form

MANNHEIM & TONGJI Executive MBA (EMBA)

First Name	Surname
	•
Checklist for a Complete Application	
Application form	
One passport-sized photograph	
Copy of your passport (incl. picture and passpor	t number)
□ CV	
☐ Two letters of reference (please use the MANNH	EIM & TONGJI reference form)
Four typed personal essays	
Company support form	
 Academic degrees and transcripts (documents is by a certified English translation) 	ssued in languages other than German or English must be accompanied
☐ TOEFL with a minimum score of 95 or equivaler	nt
Evidence of the payment of the application fee:	bank transfer or check of € 150

Please send your application documents via e-mail to the school that should be your primary contact:

School of Economics and Management Tongji University International EMBA Office 2110 Room, Zhong-He Building No. 1239, Siping Road Shanghai, China 200092

Phone: +86 21 65980875 tjmbsemba@tongji.edu.cn www.mannheim-tongji.com Mannheim Business School gGmbH Admissions Office L 5, 6 68131 Mannheim Germany

Phone: +49 (0) 621 181 37 21 info-ma@mannheim-tongji.com www.mannheim-tongji.com





Last updated: 12-04-2017

Application Guidelines

Admission Requirements

Characteristics of the ideal candidate:

- a first undergraduate degreee
- significant work experience (minimum of 8 years)
- commitment, motivation, and willingness to contribute
- very good English skills (TOEFL with a minimum score of 95 or equivalent)

We highly recommend an early application. You should apply at the latest 3 months before the intake. You will receive the final acceptance notice within two weeks following the selection interview.

I have already completed a course/module
of the MANNHEIM & TONGJI EMBA program
in Shanghai
in Mannheim
1 would like to start the MANNHEIM & TONGJI EMBA
program with the following module
May September Year:
(For detailed information on the modules,
please visit www.mannheim-tongji.com/modules)
1 plan to complete the MANNHEIM & TONGJI EMBA
program in a timeframe of
18 months 2 years
3 years > max. 3.5 years

Application Process



Please note:

For non-Chinese citizens, a further registration process with the Tongji International Office is required. Further information will be provided upon admission. For Chinese citizens, the National Postgraduate Entrance Exam is mandatory. Please contact the admissions office in Mannheim or Tongji for more information.

Application Fee

A non-refundable application fee of € 150 is required from all applicants and evidence of the payment must be included with the application materials. Only applications containing the application fee will be processed. The application fee is payable by check or international money order made out to Mannheim Business School or Tongji University, or via bank transfer. Candidates are to ensure that all payments include the candidate's full name and "MANNHEIM & TONGJI EMBA". This fee is non-refundable. Please make sure to pay your application fee to the school that should be your primary contact.

Name of Bank:

Bank details:

Beneficiary Bank:

Beneficiary: Tongji University

1239, Siping Road

Shanghai, 200092 P.R.China Bank Routing No.:
Bank of China Shanghai Branch Account No.:

Bank of China Shanghai Branch Account No.: 4 293 136 23, Zhongshan Road (E.1) 1BAN: DE94 6005 0101 0004 2931 36

Shanghai, 200002 P.R. China SWIFT Code: SOLADEST

Account No.: 044036-8001-00793508093001

Swift Code: BKCHCNBJ300 Reference: Your name, invoice no. and installment no.

Recipient: Mannheim Business School gGmbH

600 501 01

Baden-Wuerttembergische Bank AG

	Last Name					
	First Name					
	☐ Male ☐ Female ☐ Single	☐ Married — Ch	nildren <u> </u>	ır Age (in years)		
	Date of birth D D M M Y Y Place of birth			Country		
	Nationality	Other citizer	ıship			
02	Permanent Address					
02	Street					
	City	Postal code		Country		
	Home phone	Mobile phon	e	Fax		
	E-mail (must be valid until program start)	-		Skype nam	e	
	Please keep us informed about any char	nges in your contact o	details during t	he application process.		
03	Business Address					
	Street					
	City	Postal code		Country		
	Business phone	Business mo	bile	Business fa	ax	
	E-mail (must be valid until program start)			Skype nam	e	
	Business phone, business fax and busin about any changes in your contact deta			contacted at this addre	ess. Please ke	ep us informe
	How would you prefer us to communication		tion process.			
		telephone				
	Academic Background* Please indicate the three most important Level of the highest degree obtained: PhD/Doctorate Master's	t and recent degrees	you have comp	oleted in reverse chronol	ogical order.	
	Duration Name of U	Iniversity or College	Field	Degree received	Grades	Full-/
	From To D D M M Y Y D D M M Y Y					Part-Time
	D D M M Y Y D D M M Y Y					
	D D M M Y Y D D M M Y Y					
	D D M M Y Y D D M M Y Y					

Last updated: 12-04-2017

01 Personal Information

^{*} Certified copies for all given information are mandatory.

Major Studies	(Please mark one box o	niy)			
Science:	Health & Medicine:	Engineering:	Social Sciences, Business & Law:	Humanities & Arts:	Others:
☐ Biology ☐ Chemistry ☐ Physics ☐ Mathematics ☐ Computer Science ☐ Other	☐ Medicine ☐ Pharmaceutics ☐ Dentistry ☐ Medical services ☐ Veterinary Medicine ☐ Other	☐ Architecture & Building ☐ Electrical Engineering ☐ Mechanical Engineering ☐ Industrial	Business Economics Law Social Sciences Political Sciences Management Infor-	☐ History ☐ Languages ☐ Arts ☐ Design ☐ Philosophy ☐ Other	☐ Agriculture ☐ Education ☐ Media ☐ Public Administratio
		Engineering Other	mation Systems ☐ Other		
In which language(s) wa	as your university degree taugh	t?			
What language(s) do yo	ou use at work?				
			e in reverse chronological c de internships.	order, starting with y	our most recent
Duration From To	Company		City, Country of Work	Position	
D D M M Y Y D	D M M Y Y				
Salary					
Currency code	Fixed salary		Variable salary	/bonus	
Total salary converted in	nto EUR				
Briefly summarize your	current job responsibilities.				
No. of employees in sub	osidiary		Name and no. of employees worldw	ride of parent company	
No. of direct and total s	subordinates		Responsible for budget of €/RMB		
Job Function					
Company Sector					
Computing/IT Construction Consulting Consumer Prod	& Insur Industr	ial Products	Non-ProfitPharmaceutical IndustrBiotechnology/HealthcProducts and Services	are Telecor	

Professional Services (Account-

ing, Legal, Advertising, etc.)

☐ Media/Entertainment ☐ Public Administration & Defence ☐ Other

Storage

☐ Wholesale & Retail Trade

Manufacturing

(incl. Chemicals)

and Services

Energy/Utilities/Waste

Education

^{*} Certified copies for all given information are mandatory.

06 (Continued)

Do you belong to a project teal of yes, please briefly describe y	m? Yes No No Your team's size, duties etc. (max. 50 words).		
Please draw a simplified organi (Use an extra sheet if necessar;	izational chart of your company. Mark your y).	position in the chart with an "X".	
Please indicate the name of the	e Human Resources Manager in your compa	nv	
Title	raman nesources manager in your compa		
Last Name			
First Name			
Business phone	Mobile phone	Fax	
E-mail			
Please indicate the name of the	e person in charge of Management Developr	ment/Training in your company.	
Title		2 V P- V-	
Last Name			
First Name			
Business phone	Mobile phone	Fax	
E-mail			

Last updated: 12-04-2017

06 (Continued)

Provious	work o	xperience	(if ar	nlica	hla)
Previous	work e	xberience	m ar	muca	niei

Duration	Company	City, Country of Work	Position		
From To					
D D M M Y Y D D M M Y Y					
Salary in local currency		Currency	Converted into €		
D D M M Y Y D D M M Y Y					
Salary in local currency		Currency	Converted into €		
D D M M Y Y D D M M Y Y					
Salary in local currency		Currency	Converted into €		
Total number of years of full-time work experience (by the beginning of the EMBA program)					
Of which years in a	leadership position and	in international assignments			

07 International Experience*

Please list your most significant international experiences growing up, studying or working outside your own country.

Duration	City, Country	Activity
From To		
D D M M Y Y D D M M Y Y		
D D M M Y Y D D M M Y Y		
D D M M Y Y D D M M Y Y		

08 Languages*

To be admitted to the MANNHEIM & TONGJI EMBA program, you are required to have a high level of English.

TOEFL or Equivalent

A TOEFL score of 95 (internet-based) is required, the equivalent IELTS score is 7.0. Please use ID number 8860 when sending your scores directly to Mannheim Business School.

If you have an equivalent to the TOEFL, please indicate which: _

Applicants who have completed a degree course (Bachelor, Master, PhD) exclusively in English are exempt from submitting the TOEFL. The same applies to applicants whose mother tongue is English.

Date taken/to be taken	Location	Score

^{*} Certified copies for all given information are mandatory.

08 (Continued)

Please indicate in the table below any additional languages you speak, along with the level at which you situate your proficiency and include copies of certifications. Use the following for self-assessment.

- Level 1 The ability to participate in a conversation about daily life
- Level 2 The ability to understand, speak and write with structural accuracy, communicate in the language and read newspapers, as well as to give adequate information about future career goals
- Level 3 The ability to conduct business in this language
- Level 4 The ability to interact in a foreign environment in any circumstances with the near-ease of a native speaker
- Level 5 Native language

Languages	Self-assessed Level	Certifications	Scores

09 Awards, Honors, etc...

Please list any honors, distinctions, awards you have received in your academic, professional or extracurricular activities.

Duration	Awards, Honors, etc.	Institution	Explanation
From To			
D D M M Y Y D D M M Y Y			
D D M M Y Y D D M M Y Y			
D D M M Y Y D D M M Y Y			

10 Financing

If selected for admission to the MANNHEIM & TONGJI program, how will your tuition be funded?

	Amount in EUR	in %
Tuition funded by company		
Tuition funded by yourself		
Tuition funded by other source(s) – please specify:		

11 Personal Essays

Please complete all four parts of the personal essay questions in English. Each part should be completed on a separate sheet of paper. The question being answered and your full name are to be clearly stated at the top of each page. Each essay should be min./max. one page (approx. 600 words) and should be typed (12 font).

- 1. What are your career objectives for the next five years and how do you feel the EMBA can assist you in reaching your objectives? Upon program completion, what would you like to be able to say has made the program successful for you? (Please, list 3-5 bullet points)
- 2. Please describe the extent of your international experience (especially in Asia or Europe). Include extended stays, both professional as well as personal, outside your main country of residence and the frequency and nature of your present work in an international context.
- 3. Do you believe you have leadership potential? If yes, why?
- 4. What are your major non-professional activities and/or accomplishments?

12	Please be as precise as possible and name your sources.				
	a) Through an MBS alumnus/alun	na or current participant(s)	e) MBS website		
	b) Rankings		f) Print media article		
	c) Advertisement (print or online)		g) Online Platform/other website		
	d) Current employer		h) Other		
	If your answer is other than a), did you get in contact with an MBA alumnus/alumna or current participant(s) at a later stage?				
	Yes		No		
13	Why did you decide to study for an MBA degree? Please rank the most important factors in order from 1 to 3, where 1 is the most important consideration.				
	To further current career	1 2 3	Potential to network	1 2 3	
	To open new career opportunities		Personal development		
	To increase salary		Educational experience		
	Company advice or requirement		Friend's recommendation		
	Other:				
14	Why did you choose the MANNHEIM & TONGJI Executive MBA at Mannheim Business School? Please rank the most important factors in order from 1 to 3, where 1 is the most important consideration.				
	Reputation of school	1 2 3	Location	1 2 3	
	Quality of teaching faculty		Published ranking position		
	Content of program		Published guides		
	Teaching methods		Tuition and living costs		
	Career services record		Company advise		
	Advertising		Colleague's/friend's recommendation		
	Other:				
² 15	In your opinion, what differentiates us from other programs?				
12-04-					
lated:					
Last updated: 12-04-2017					
Ľa					

Whic	Which other business schools are you applying to?		
1			
2			
3			
	Before submitting your application, please use the checklist on the front cover of the application form to ensure that your application is complete. We encourage you to talk to your employer before applying to the program.		

Applicant's signature ___

Date __

Last updated: 12-04

Data protection information and declaration of consent

When you apply for an MBS study program, we record your personal data (e.g., from your cover letter, résumé, references, application form, interviews, etc.) in our applicant tracking system for the duration of the application process.

MBS collects, processes (in particular stores) and uses this data to contact you in the event of acceptance or, in the event of an initial rejection, to inform you that a place has become available or to seamlessly proceed with the application process should another study program at MBS come into question. If you are accepted for an MBS study program, this data shall continue to be stored for the duration of that program. In addition, MBS shares your data with the University of Mannheim for the purpose of the academic supervision of MBS study programs.

Personal data that is no longer required for these purposes is deleted or blocked, provided that there are no legal retention or storage obligations. In the event that you terminate the application process prematurely or are not accepted for the MBS study program, all personal data, with the exception of information on your acceptance, rejection or withdrawal of your application, shall be deleted.

Applicant data is stored on our file server, located on MBS and University premises. Application documents are also stored in the CRM system "Salesforce", in a data center located in Germany. In addition, MBS uses "Google Apps for Education" for various purposes in the admissions process. It cannot be completely excluded that such personal data will also be stored on servers located outside the EU.

Personal data may only be processed and used where permitted by law or subject to the consent of the person concerned. With regard to the procedures described above, it is permitted to collect, store, transmit and use your personal data to the extent described in § 28 paras 1 and 2 of the Federal Data Protection Act (BDSG). By signing, you confirm that you are aware of these data processing purposes.

In addition, we intend to store your personal data in the manner described for a maximum period of 12 months after termination of the application process. In this case, we require your consent, since there is no legal obligation for this storage. By signing this document, you also give such consent. By way of precaution, we would like to stress that your consent is voluntary, and refusal will have no effect on your chances in the application process. You may therefore refuse to give your consent without stating any reasons, and without having to be concerned about repercussions. You may revoke your consent in writing at any time in the future. Revoking or refusing consent does not affect the scope of the data processing permitted or stipulated by the BDSG or other legal provisions.

Should you have any questions about data protection and how MBS deals with personal data, please contact our data protection officer at: datenschutz@mannheim-business-school.com, Mannheim Business School, L5, 6, 68131, Germany

Date	Applicant's signature			
Newsletter Opt-in				
l agree that Mannheim Business School u	ises my aforementioned e-mail address to send me information about upcoming MBS events,			
the latest offers regarding MBS study programs and courses, as well as general MBS related news. This information will be delivered				
through a newsletter with a general me	onthly cadence and occasional extra issues. You can notify us at any time via e-mail to			
info@mannheim-business-school.com i	f you no longer wish to receive the newsletter/information about our study programs.			



Yes



No



www.mannheim-business-school.com www.uni-mannheim.de



