

MBS (Online) Summer School 2021, Module 1: Sustainability and Ecological Awareness in the largest European economy

Content:

In this course, we will examine whether Germany is still the Green leader it once was hyped up to be. We will talk about the traditional German environmental awareness and dive deep into specific German ways of putting it into practice in order to meet the accepted target corridor of the Paris agreement. By doing so, you will gain insights into different aspects of the German economy in terms of sustainability and how it affects society, different players and people's everyday lives.

In addition, we will discuss how the Covid-19 virus might influence the way we live and do business in the future.

Moreover, we will have to raise questions on a personal level concerning our individual consumption patterns and our ecological footprint.

Learning outcomes:

At the end of this course, you will have been presented with an overview on how the largest European economy is coping with an ever-growing pressure to curb CO2 emissions in order to stop climate change while trying to keep its economy afloat and to maintain social cohesion at the same time.

You will:

- Find out about winners and losers from the recent German environmental policy
- Learn more about sustainability strategies and Corporate Responsibility
- Discuss the future of the German car industry
- Critically analyse Green Labelling
- Get to know the basics of green logistics and sustainable mobility
- Be able to judge whether a logistics concept might be considered as green
- Obtain hands-on information during (remote) company visits
- Be able to identify current challenges for German companies to cope with sustainability regulations

Prerequisites:	No requirements.
Contact hours:	30
ECTS:	3
Form of assessment:	Class Participation (20 %) Presentation (80 %)
Duration of module:	July 5 - 9, 2021
Lecturer:	Alexander Pfisterer (Dipl. Wi-Päd.), Prof. Dr. Julia Hansch
Language:	English
Range of application:	Graduate and advanced undergraduate students