

MBS Summer School 2025, Module 2:

Corporate Sustainability Strategy - Mindset and challenges from a German perspective

Content:

In this course, we will examine whether Germany is still the Green leader it once was hyped up to be. We will talk about the traditional German environmental awareness and dive deep into specific German ways of putting it into practice in order to meet the accepted target corridor of the Paris agreement. By doing so, you will gain insights into different aspects of the German economy in terms of sustainability and how it affects society, companies and people's everyday lives.

Learning outcomes:

At the end of this course, you will have been presented with an overview on how the largest European economy is coping with an ever-growing pressure to curb Co2 emissions in order to stop climate change while trying to keep its economy afloat and to maintain social cohesion at the same time.

You will:

- Find out about winners and losers from the recent German and EU environmental policy
- Learn more about sustainability strategies and Corporate Responsibility
- Be introduced to ways of calculating a carbon footprint for companies
- Be able to identify current challenges for German companies to cope with sustainability regulations (EU Taxonomy Regulations, GHG and ESG Accounting)

Prerequisites:

Contact hours: 30

ECTS: 3

Form of assessment: In-class examination

Duration of module: 07 - 11 July 2025

Lecturer: Alexander Pfisterer, Apurva Gosalia

Language: English

Range of application: Graduate and advanced undergraduate students